

SCANN76 MALU

ITALY'S VERDICT ON LIAM BRADY

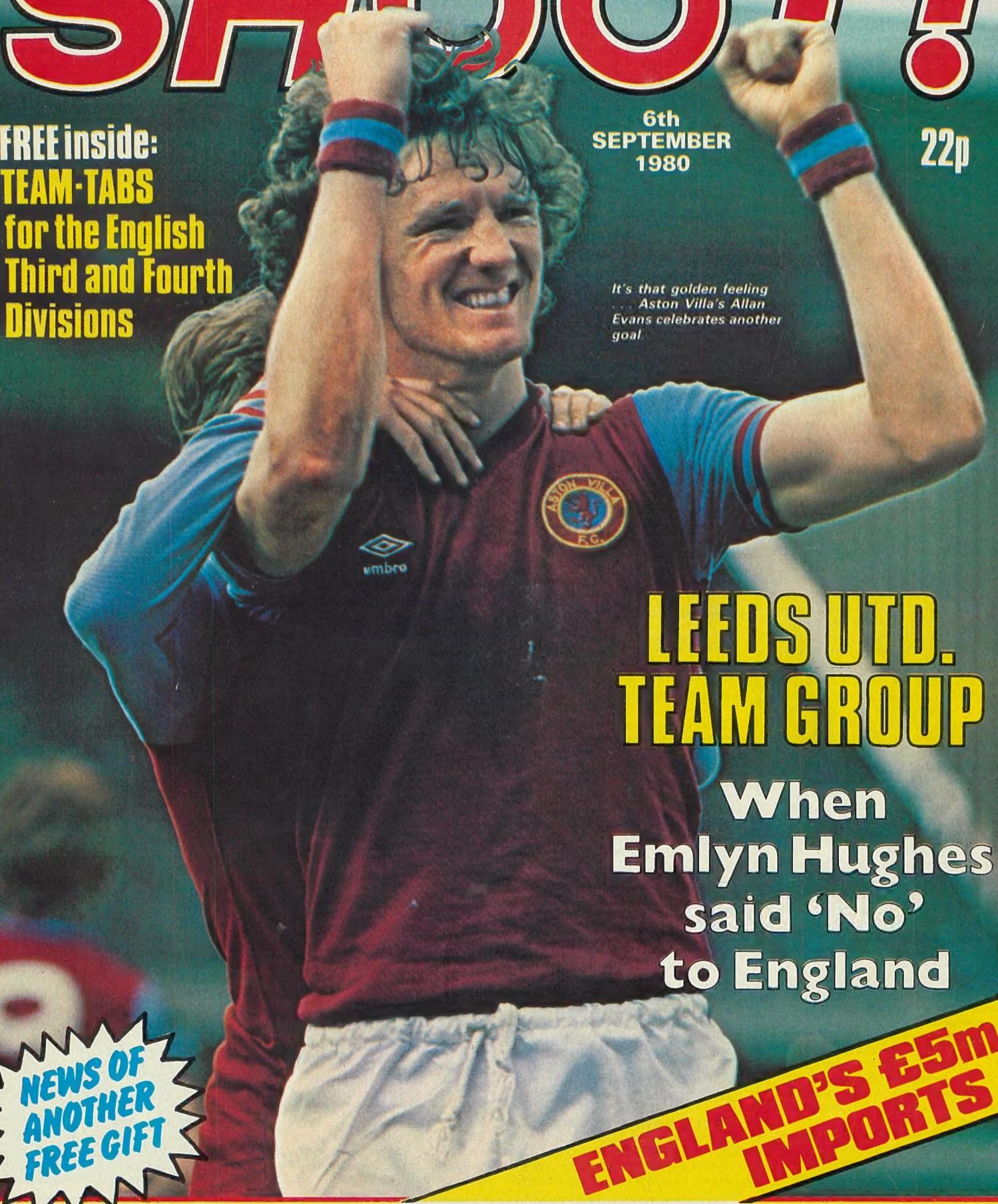
SHOOT!

FREE inside:
TEAM-TABS
for the English
Third and Fourth
Divisions

6th
SEPTEMBER
1980

22p

*It's that golden feeling
... Aston Villa's Allan
Evans celebrates another
goal.*



LEEDS UTD. TEAM GROUP

When
Emlyn Hughes
said 'No'
to England

NEWS OF
ANOTHER
FREE GIFT

ENGLAND'S £5M
IMPORTS

Australia — 50c; New Zealand — 50c; Malaysia — \$1.50; Italy — L1,000; Denmark — Kr.7.50; Canada — 60c.

SHOOT! View!

ENGLISH football will career suicidally towards bankruptcy unless the game's administrators put a ceiling on transfer fees.

Crazily high transfer deals at a time of raging inflation, high unemployment, and falling attendances is incomprehensible to anyone concerned about football's future prosperity.

The whole of industry in this country is tightening its belt except those running football.

The size of the transfer fees suggests to the casual observer that there is a lot of money in football. It is a mistaken impression. Most of it is borrowed money.

And clubs could be living on borrowed time unless legislation is brought in to control the transfer system.

The madness of the present system is best illustrated by Arsenal's pre-season flurry in the transfer market. While Denis Hill-Wood, The Gunners' chairman, was warning clubs about the dangers of overspending on new players, Terry Neill, the manager, was splashing out £1,250,000 on Clive Allen.

Arsenal are one of the richest clubs in the land, yet even they are feeling the pinch in the current economic recession.

Bankrupt

And if a club of Arsenal's stature and resources is under financial pressure, then what does the future hold for the struggling Fourth Division teams? Within the next few years there is the strong possibility that some may go bankrupt, and the only way they can survive is by selling their best players at inflated prices.

Attendances at League games have declined by 20 per cent since 1970 and escalating salaries and other costs force clubs to rely heavily on income from commercial activities.

The cruel message for clubs is contained in a few terse words from the Football League Secretaries' Managers' and Coaches' Association in their recently published document "Soccer — The Fight For Survival".

"It would be living in cloud cuckoo land to allow the future of the transfer system to continue unresolved for much longer," says the report.

It urges immediate discussions between the F.A., the Football League and P.F.A.

The Association favours a "regulator" — fees to be decided by a formula involving age, salary and the grade of clubs involved.

It also recommends a reduction of credit so that all fees are paid in full in either three or six months. At the moment clubs can spend well beyond their means because of the length of time they are given to make repayments.

No-one wants to curb the excitement generated by a club buying a new player but clubs must exercise more responsibility in this field before the future of football is placed at greater risk.

THE arrival of Liam Brady in Turin, on the evening of 31st July, was, for the Italian football scene, like a breath of fresh air. News of the deal between Juventus, Italy's most titled club, and the Arsenal star, had been reported with big headlines on the front pages of the national daily Press, with a mixture of joyful relief and eager anticipation.

At last it was no longer something connected with the progress of the investigations and trials of the illegal betting and bribes scandal, which for so many days had hampered the image of football, almost making the very word a synonym of corruption.

Like the majority of the other First Division clubs, now Juventus too had its *straniero*, its foreign player, in accordance with the long

ways of life which I could not have appreciated had I stayed in England for the rest of my life.

"Yes, Juventus have offered me very good terms, but they are also a very good team, and I wanted to play abroad. They have provided the best opportunity I could think of."

Juventus wanted Brady from the beginning; that is, since he announced he wanted to move to a different European country at the end of his contract with Arsenal.

The original plan in the mind of the chairman, Giampiero Boniperti, himself one of the greatest players for Juventus and Italy in the early Sixties, was for Brady and Perugia's golden striker, Paolo Rossi, to form the backbone of the squad for the Eighties.

Liam was approached informally

by the London agents for the Turin club, but the involvement of Rossi in the betting scandal, for which he was subsequently banned from playing for two years, brought the whole idea to an abrupt end.

More in the need for a striker than a midfield man, Juventus joined the crazy race for Diego Maradona, for whom an offer of £7 million is said to have been made, but like every other European club chasing after the wonder boy of Argentina, with no success.

With no other outstanding forwards available, Boniperti eventually convinced himself that under the direction of a playmaker of the status of Brady the whole team, and particularly the ageing duo of Roberto Bettega and Franco Causio, could only improve to a lot of good.

BRADY

awaited decision by the Italian League to open again the frontiers to one player of a different nationality for each team.

From the gloomy halls of the tribunals, football was back to the pitch, and again a matter of sport: so Liam Brady was greeted at Turin Airport by hundreds of chanting Juventus fans, saluting the Irish talent as the beginning of a new era of spectacular, high-class play for their colours of black and white.

Liam carried from the airport

Liam was visibly moved by such a reception: he was carried shoulder-high from the passport control to the exit, a Juventus scarf wrapped around his neck, and was relieved from the warm welcome of the crowd only to be surrounded by the spotlights and cameras of the Italian television, and scores of excited Pressmen.

What a difference it made from the lonely departure from Heathrow, just a couple of hours before, where nobody had turned up to wave him good-bye...

"Some people will think that I have betrayed my English fans, and that I have moved to Juventus just because I am greedy," was Liam's comment. "But they are wrong. I played with Arsenal for almost ten years, and I feel I have fully honoured my commitments with The Gunners and their supporters.

"In exchange I was respected, adored, and had some wonderful times.

"But I am still young, I'm only 24, and I think it is right to test my skills in a different environment, to provide a new challenge to my career, to experience realities and

Moreover, with the contract with Arsenal close to the end, and the UEFA rules limiting international transfer fees to a maximum of £600,000, he could make a real bargain out of it.

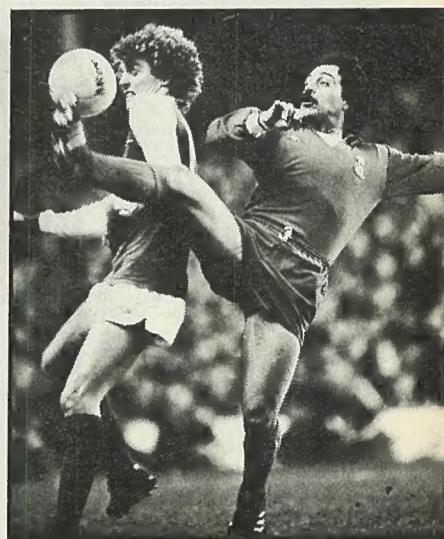
In less than a week Brady agreed terms with Juventus, turning down offers to join

Napoli and Manchester United. Rumours have it that he has received a signing-on bonus worth some £200,000, plus a salary of around £100,000 for each of the three years of the contract, which includes an option for a further extension.

They love him!



Brady and his new team-mate Roberto Bettega (above). The fierce tackling of the Italians could be a problem for Brady, as Causio demonstrates (right).



It's a Bettega-Brady attacking duo

From the airport Brady was taken by Juventus manager, Giovanni Trapattoni, to join the rest of the squad in their luxury training centre of Villar Perosa, and complete the pre-season warm-up.

The other players have provided a welcome as warm as the fans': Brady was greeted on the night by champagne corks popping all round, and immediately established a good friendship with his new mates.

He shared a room with Roberto Bettega, the silver-haired striker who last season topped the League individual score-board, and who is the only one who speaks a bit of English.

But from the very first training session it was clear that this relationship was even better on the pitch: Brady has quickly accustomed himself to the



Juventus schemes, and the rest have soon realised how precious his left-footed crosses can be to enhance their scoring chances.

The roles have been slightly rearranged, in order to leave the centre of the field under Brady's responsibility. Causio will now play wide on the right, Bettega mainly forward in the middle, and Fanna on the left.

"Brady wakes Juventus up" was the resounding announcement in the Italian Press after the first pre-season friendlies, watched by record crowds of ecstatic fans. Brady responded with both goals in a 2-1 victory over Atlanta. The fans raved about his performance and unanimously voted Brady man of the match.

Brady will boost title chances

Signor Giovanni Agnelli, chairman of the Fiat car company, who is also the president of Juventus, was seen walking away with a smile of satisfaction after watching his new recruit at work.

"We are very happy with Liam," he told reporters. "He is a man of order and can direct the play and the squad to the best outcome. In

a word, he's precious. "You know that we wanted Maradona, but I see we can be fully satisfied with Brady. He is a different sort of player, of course, but he can as well make Juventus leap forward towards the title."

"With his left foot he can do wonders," echoed manager Trapattoni.

"But he has more than one arrow to his bow. He is as good with the long crosses as with the short passes, he understands our schemes, and the others look forward to his touches. He has very promising potential."

A happy Boniperti said: "I am definitely convinced that we made the best possible choice with Brady."

Although he is pleased with the praising choir, Liam has so far kept

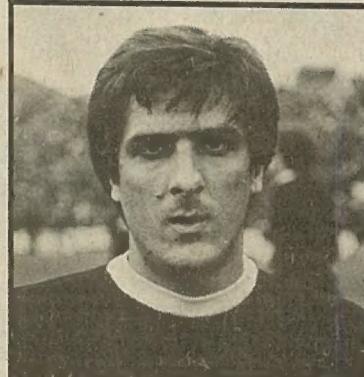
Part of the family already

a reserved approach, and although he acknowledges his good start, he warns that only the next few months will give a more definite verdict.

"Everything seems to be working all right. I already feel part of the family, the lads are real sports, and I am getting on very well with them.

"I have started to learn Italian, and hope to master it pretty soon.

Two new faces in Brady's life, Juventus manager Giovanni Trapattoni (left) and Italian international defender Scirea (below).



But so far we have only played minor sides. I am looking forward to the start of the League for the first real test of my Italian career.

"Of course I would like Juventus to win the title, and to do well in the UEFA Cup. I don't think it will be difficult, not because of me, but because I will be playing with nine Italian internationals out of 11."

GIANCARLO GALAVOTTI

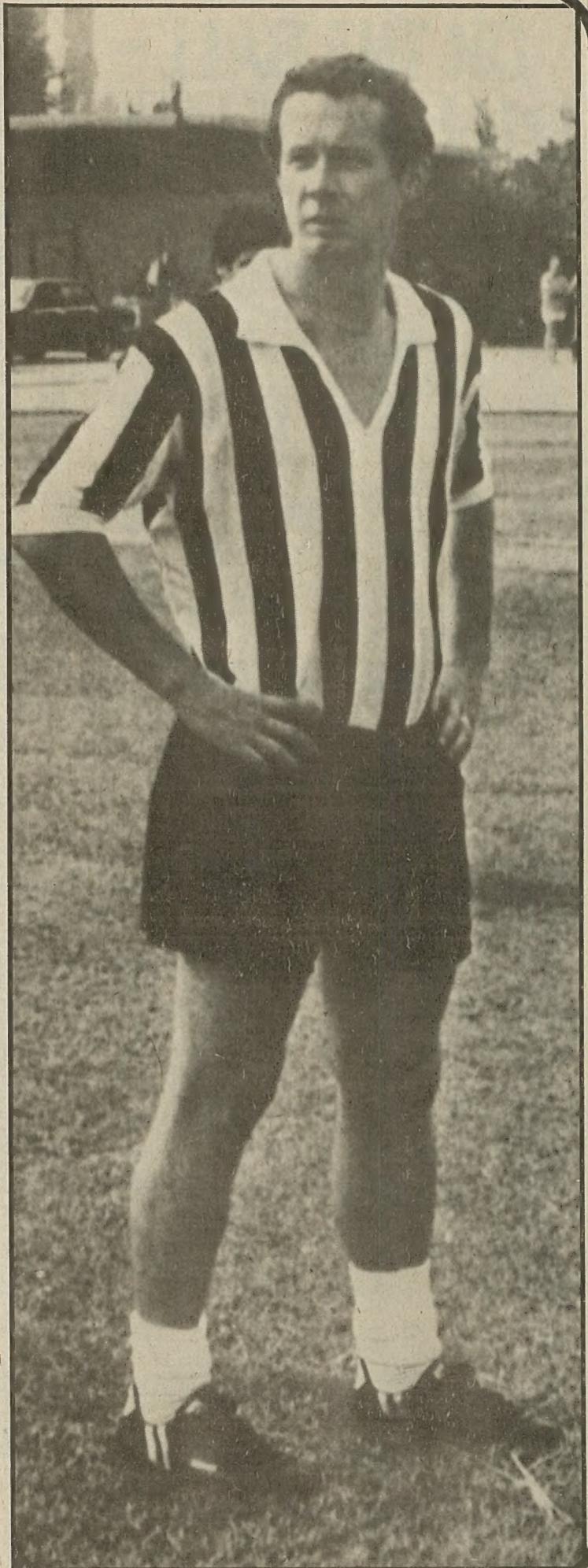
Juventus 1980-81

ZOFF

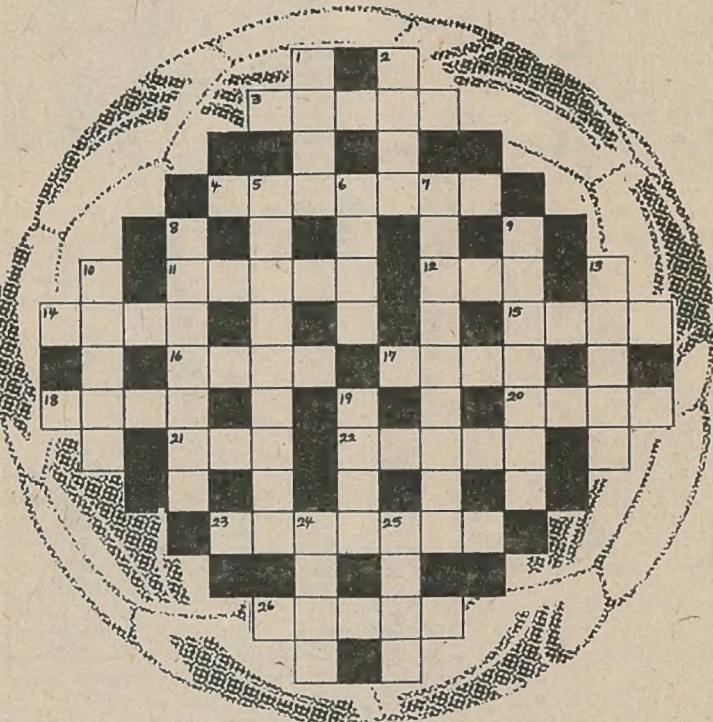
OSTI GENTILE SCIREA CABRINI
PRANDELLI BRADY TARDELLI

CAUSIO BETTEGA FANNA

Carlo Osti, 22, right-back from Udinese, new buy Tavola was sold to Cagliari. Brio is still recovering from torn ligaments in knee. Furino, 34, will be available as substitute for Prandelli.



ON THE BALL CROSSWORD



ACROSS:—

- (3) A large one runs through Manchester. (5)
- (4) Geoff —; Bristol City defender. (7)
- (11) Take five letters from Dave Watson to make a word meaning admits or confesses. (5)
- (12) Stanley ---thews, the first soccer knight. (3)
- (14) One of the famous Charlton brothers. (4)
- (15) — Gates; Ipswich Town striker. (4)
- (16) Not on target. (4)
- (17) Undecided result. (4)
- (18) John —; West Bromwich Albion defender. (4)
- (20) European Cup winners, 1970/71, 1971/72 & 1972/73. (4)
- (21) If Stoke, Cardiff & Tranmere give OAT. What do Wolves, Leeds & Arsenal give? (3)
- (22) Authoritative direction, perhaps from the manager. (5)
- (23) Captain. (7)
- (26) Clive —; Norwich City winger. (5)

DOWN:—

- (1) Willie —; Wolves & Scotland player. (4)
- (2) Hired transport to the match, perhaps. (4)
- (5) Blackburn Rovers' ground. (5 & 4)
- (6) Trevor —; midfield player who started at Arsenal. (4)
- (7) — City. English club originally Abbey United. (9)
- (8) Barnsley's ground. (7)
- (9) — Houston of Sheffield United and Scotland. (7)
- (10) — Narey; Dundee United central defender. (5)
- (13) Last game of a knockout competition. (5)
- (18) Mick —; Coventry City defender. (4)
- (24) Metal from a Middlesbrough nickname. (4)
- (25) Protection for the shins. (4)

ANSWERS ON PAGE 43.

ADMIRE Brian Clough for the tremendous success he's had while managing Derby County and Nottingham Forest — success I'd like to enjoy when I graduate into management at the end of my playing career — but I definitely disagree with one of his methods.

Namely, his tendency to criticise his players publicly, often in the Press. An example was highlighted before the season started when his attack on Garry Birtles in a magazine article upset the striker so much he asked for a transfer.

Now I'm not saying a boss doesn't have the right to take a player to task, but it should be done behind closed doors, preferably in the office or dressing-room, and not for everyone to read or hear about.

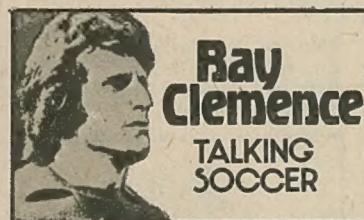
Inquest

Both Bob Paisley, the present Liverpool boss, and his predecessor, Bill Shankly, have deservedly given the likes of me the rough edge of their tongues at some time or other, but their words were never for public consumption.

After a bad defeat, when individuals or the entire team have been at fault, things get heated at the inquest and harsh words are said.

Whenever we at Liverpool perform below par, we're reminded in no uncertain terms we've let ourselves and the club down and that there must be an immediate improvement in the next game.

As with any large group of people



'WHERE'

involved in a stressful job, there are frictions and frayed tempers which lead to situations which have to be sorted out for the benefit of the persons concerned and the club itself.

But these matters should be kept "within the family" and not exposed. For the big danger when this happens is that a minor disagreement gets blown out of proportion with unfortunate consequences, as in the Clough/Birtles affair.

The excuse that other players, such as Kenny Burns, Trevor Francis and Larry Lloyd, didn't react to criticism by slamming in transfer requests, does not justify Brian Clough's action. I refuse to accept the implication that they were not as hurt as Garry by his remarks, or accepted them in a more reasonable fashion.

However, I don't want to give the impression Brian Clough is the only First Division boss guilty of publicly finding fault with his players —

there are several others — and I've only picked on this particular flare-up to illustrate how strongly I feel about the practice.

In my opinion, slanging matches on TV, radio or in print do not do the participants, their clubs, or most important of all, the game, any good at all.

At a time of falling gates and increased expenses, the emphasis should be more on what is good about the game.

There are enough outsiders ready to knock it.

Every walk of life has its drawbacks — even the most glamorous, such as show business — but it's important to focus on the attractive points, which far outweigh them.

The British game has endured for almost a hundred years, becoming an essential part of our way of life, and before any changes are made we must be absolutely convinced they are necessary.

As someone with managerial aspirations, I've hailed one recent



Happier times at the City Ground for Garry Birtles (below) and Forest manager Brian Clough before their recent bust-up.



CLOUGH IS WRONG'

**'Last season
Norwich City
held us to
a draw at Anfield'**

development: the introduction of more player-coaches. I've always felt that the role of player-manager was an unfair jump demanding too much adjustment.

It's more logical to make the next step a combination of playing, coaching and selecting the team. To burden someone with the problems of management, involving administration and the buying and selling of players, is asking too much.

Four men I've been used to seeing line-up against me have now embarked on what is emerging as the second stage to filling a club "hot seat": Martin Peters, who has moved from Norwich City to Sheffield United; Ron Harris, from

Jimmy Case and Graham Paddon in a midfield clash at Anfield last season.



Chelsea to Brentford; Dave Webb, at Bournemouth with manager Alec Stock; and Ted MacDougall, working under former Southampton team-mate Alan Ball at Blackpool.

Of course, it shouldn't go unremarked that when a club hires a player-coach, it's getting two jobs filled for the price of one.

It's a fact most managers come from the ranks of the defenders; understandable as they are the ones facing the play, as opposed to strikers mainly concerned with "turning" a marker or "slipping" away from him.

And those managers with a defensive background invariably filled the

'The Forest manager has had tremendous success'

central position, called the "armchair job".

People have often pointed out to me how few 'keepers make the grade as managers, but I take heart that Jock Wallace, who brought Leicester City up into the First Division as Second Division Champions, once filled the number one spot.

So chances are, when I finish my days at Liverpool, I'll be applying for a player-coach position with a lower Division club as a step to my ultimate aim of becoming a top manager like Bob Paisley.

By then I hope sanity will have been injected into our transfer market, where fees have become longer than telephone numbers and threaten to wreck the game's economy.

It's ludicrous for our clubs to pay seven-figure fees for players.

I cannot understand why the powers-that-be do not get into line with the Common Market, of which we are a part, and introduce a ceiling of £600,000.

Unless they do, we'll continue to lose players of the calibre of Arsenal's Liam Brady, rated at two million pounds in Britain, but snapped up by the Italian club Juventus for the maximum Continental fee of £600,000.

I don't blame Liam for accepting a move which enabled him to negotiate a much higher wage than was possible here.

Liam's loss to our game is a tragedy. Fans and players relished seeing how well he would fare with a different League club.

Unfortunately, I can't see the Irish lad prospering on the fields of Italy for one simple reason. There they go in for ruthless man for man marking, and on every occasion I've seen Liam struggle in our League it's been because a "shadow" has been allocated to him.

Over there, he'll be so rigidly shackled it'll be very difficult to display his clever, individualistic skills.

Surprised

This Saturday Norwich City, without Martin Peters in their line-up, come to Anfield for a League game. Martin, as I mentioned earlier, has now embarked on the next stage of his career by becoming player-coach at Sheffield United. I must admit at being surprised by his move, as I always expected him to adopt that role at Norwich.

But there'll be a newcomer to a Norwich shirt, close season signing Joe Royle, previously with Everton, Manchester City and Bristol City. Although we know only too well Joe's speciality of using his head at set-pieces, we'll still be keeping a careful watch on him. He revels in

playing in front of a Merseyside crowd.

He'll be partnered by Justin Fashanu, the black striker whose volley past me at Carrow Road last season earned my particular vote for goal of the season.

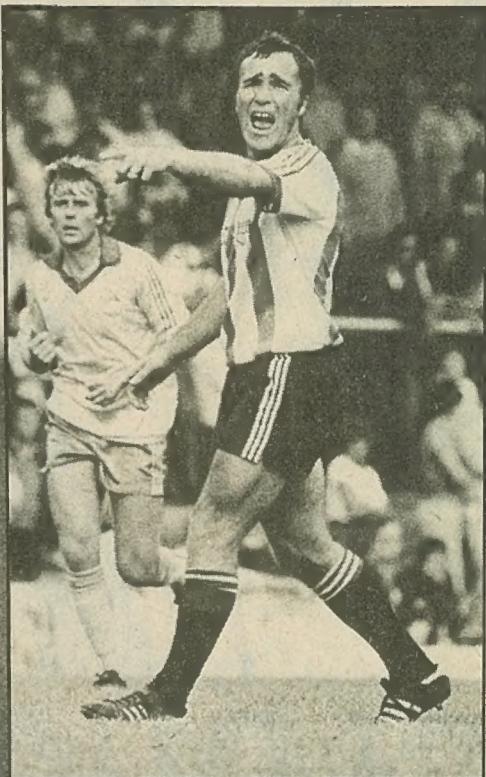
Although we beat Norwich 5-3 in that away League game, they had previously taken a point from us at Anfield in a 0-0 draw.

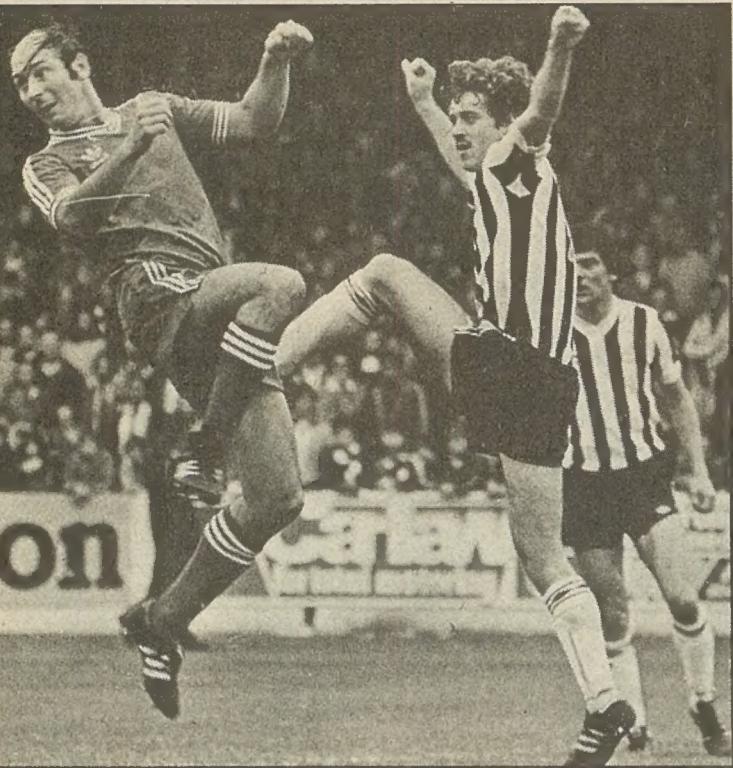
It's up to us to ensure history doesn't repeat itself this Saturday.

Ideally, Champions should not drop points at home.

BACK IN THE OLD ROUTINE

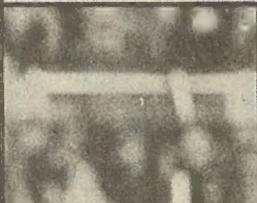
Alan Ball (left) didn't waste much time in steering his new club Blackpool on the winning road — they beat newly-promoted Walsall in the League Cup. For Ron Harris (right), however, it was not such a glorious start. His team Brentford went out to Charlton.





Scottish League Champions Aberdeen opened their defence of the title in style, beating St Mirren 1-0. Here Drew Jarvie (above, left) scorer of the only goal, gets above Billy Abercrombie. Relegated Hibernian were on the wrong end of an upset when they lost 1-0 at home to little Raith Rovers, the only goal coming from Ian Ballantyne (left).

Terry Curran, the scourge of Sheffield United last season, took up where he left off for Wednesday in the League Cup. Here he leaves United new boy Stewart Houston stranded.



FREE NEXT WEEK

The colour covers for

ALL-TIME GREATS

A SHOOT BOOKLET
Compiled from the
pages of the Magazine



Don't miss our
free gift issue
Order your copy now!

THE ALL-TIME GREATS . . . another fabulous booklet for you to compile from the pages of SHOOT over a 17-week period. It features many of the world's most famous players, past and present.

ALSO IN NEXT WEEK'S BUMPER 52-PAGE ISSUE . . . 1982 World Cup qualifying ties. England face Norway — we talk to Ron Greenwood. Denis Law gives his verdict on Scotland's tricky game in Sweden. And we explain why the Republic of Ireland have little to fear from Holland.

DAVE SEXTON . . . on the changing game.

CLIVE ALLEN . . . gives the behind-the-scenes story of his sensational second £1 million transfer from Arsenal to Crystal Palace. Our new columnist tells you what *really* happened.

MARTIN PETERS . . . his plans for Sheffield United

PETER BARNES . . . can wingers survive?

IN COLOUR . . . Focus on St. Mirren's ace striker Doug Somner . . . Brighton team-group . . . Nick Holmes (Southampton) . . . Liverpool v Palace match action

ALL THIS PLUS . . . Ray Clemence, Ray Wilkins and Danny MacGrain

SHOOT!

- Britain's top selling
football magazine
- no one can match us!

KENT SYSTEM

soccer-special sole

The Kent System offers, without doubt, the very best sole available.

At least ten years ahead of any other product, it represents the most significant development in sportshoe design. It is the safest, most efficient, practical and convenient unit you can buy.

The most important factor is that the use of uncomfortable metal inserts is completely eliminated. There are no rust problems and no stud lumps. With the Kent System, the stud housing is an integral feature of the sole into which the threaded stud easily screws.

Check these advantages:

- It eliminates the need for metal inserts on the insole which cause discomfort and possible injury.
- It eliminates the need for metal shafts in the studs which again are an injury factor.
- It eliminates cross-threading on replacing studs, by use of a centralising spigot and pyramid thread.
- It eliminates rust by non-use of metal parts, means easy change-over of studs.
- It eliminates the need for rubber studs which are used to prevent inserts rising that cause discomfort or possible injury, remember *no* inserts.
- It eliminates studs unscrewing during play by special patented locking slots which act during final half turn.
- It reduces weight by 168 grammes per pair.

Available from leading stockists.

POWER

Power Sportshoes, East Tilbury, Grays, Essex RM18 8RL.

Wear the Kent System and play in comfort. You'll find it on Sierra, Sabata, Skara, Sareda, Power football boots.

'JOHNSTONE JOLT' . . . that was the headline in one of the Sunday newspapers recently after I had sat out Rangers' opening League match against Airdrie at Broomfield.

There was a lot of speculation flying about as to why the gaffer, John Greig, didn't play me against the newly-promoted team in the match that eventually ended in a 1-1 draw.

Okay, I'll admit it was a bit frustrating sitting on the substitute's bench and not getting the opportunity to play against Airdrie, but I respect Mr Greig's planning and thinking.

Broomfield is a tight, little pitch and there is hardly any room in which to move. If I had played upfront it's quite possible I would have found it difficult to get into good scoring positions.

I've said before in this column that I rarely get off to a great start to a season. Don't ask me why. I train as hard as anyone else, I do extra stints and so on, but I never seem to be able to start the season the way I finish it.

John Greig knows that only too well and so, therefore, he made his plans against Airdrie with this in mind. Like I said earlier, I respect his wishes. I don't expect to walk into the Rangers first team simply because I am the captain. I've got to prove myself just like everyone else.

That's the way it should be, too.



You won't hear me grumbling. I'll just have to buckle down and get on with things.

There are certainly exciting times ahead for Rangers and I aim to be there. There is a real air of expectancy around Ibrox at the moment.

I would like to take this opportunity to welcome back Willie 'Bud' Johnston to Ibrox. The wee man may be on the wrong side of 30 and people may think he doesn't have a lot to offer, but they can forget that kind of thinking.

Willie can still give the teenagers at Ibrox a few yards start in a sprint and leave them standing. His speed is quite incredible. I don't think he has lost any of the pace he had when he first at Ibrox.

'Dropped but no grumbles'

He left us eight years ago to go to West Brom and when he returned recently he didn't look a day older. I wouldn't mind being as fit as that when I'm his age, believe me.

Actually, wee Willie will always be one of my favourite players because it was he who provided the cross for me to score the winning goal against Celtic in the League Cup Final when I was a 16-year-old.

Wandered

I remember that goal as though it was yesterday. Willie wandered out to the right wing and I moved in from the edge of the box. I saw Billy McNeill and Jim Craig moving to cover me, but I threw up my hand and yelled for a cross.

I honestly didn't think Willie had noticed me, but suddenly he turned and whipped over a wonderful cross and I was lucky enough to get my head to the ball.

You might find this hard to believe, but I never saw my favourite goal. I was twisting away at the time — facing the Rangers goal — when it went in, but the roars of the crowd told me it had hit the target!

So, welcome back Bud and I hope we can combine for a lot more goals like that in the future.

There has been a lot of transfer activity around Ibrox recently and I would also like this opportunity to say a few words about Kenny Watson, Alex MacDonald and Gordon Smith who have all moved on.

Gordon, as you all know, went to Brighton for £400,000 and I wish him all the best of luck in England. I'm sure he will be a huge success. I can tell the Brighton fans that he has a touch of genuine class.

A Derek Johnstone-less Rangers were held to a 1-1 draw by Airdrie on the opening day.

In his first season at Ibrox after his £65,000 transfer from Kilmarnock he teamed up with me and we scored around 50 goals together. Unfortunately, the partnership didn't quite click like that again, which is a real pity.

Kenny Watson is a bit nearer home with Partick Thistle. They paid £60,000 for him and I think they got a very good deal. He is a powerful midfielder and, although things didn't work out as planned at Ibrox after his transfer from Montrose four years ago, he still has an awful lot of skill.

Alex MacDonald, one of the most competitive, professional players it has ever been my good fortune to play beside — John Greig is another — has moved on to Hearts and I'm certain he will do well at Tynecastle.

In fact, there is a bit of a 'Rangers colony' building up at Hearts. MacDonald joins ex-Ibrox men such as Chris Robertson, Jim Denny and Alfie Conn. It will be interesting to see how we fare when we take on the Edinburgh men.

Anyway, that's all for this week, I'll see you all in a fortnight. Take care . . .



TARTAN TALK FROM
CELTIC'S DANNY
McGRAIN NEXT WEEK

NOBBY



Friendly rivals

FOR three years Robert Hamilton has played in the shadows of Colchester goalkeeper Mike Walker.

Since joining the Third Division club on a free transfer from Ipswich, the young Scot has hardly had a look-in because of Walker's amazing consistency.

But the two are good friends and Robert admits Mike has passed on a lot of hints that will, he hopes, help him carve out a future in the game.

And when Robert was married in the summer guess who was his best man?

IPSWICH'S GESTURE

IPSWICH had good reason to celebrate the fact that Arsenal lost their final match of last season 5-0 at Middlesbrough.

It meant European football for the Suffolk club for the seventh time in eight years while The Gunners, who also missed out on the FA Cup and Cup Winners' Cup, were left to think of what might have been.

But far from gloating, Ipswich felt sorry for Arsenal, and Portman Road chairman Patrick Cobbald immediately wrote to Highbury inviting his opposite number Denis Hill-Wood to join the Ipswich party for the opening trip.

Mr Cobbald has now received confirmation that Mr Hill-Wood will be happy to accept and he'll be on the plane that takes Ipswich to Greece for the UEFA Cup-tie against Aris Salomon.

A nice gesture from a fine club ...



Coventry Talbot snag

COVENTRY City announced a sponsorship deal with Talbot cars on the same day the Midland car factory put their entire labour force on a two-day week.

Under the deal, said to be worth £250,000 a year, Coventry City change their name at the end of the season and re-emerge in 1981-82 as Coventry Talbot.

But the deal was placed in jeopardy when F.A. deputy secretary Doug Hawes said the name change was contrary to regulations.

Jimmy Hill, Coventry's chairman, said in announcing the deal: 'The reason we have agreed to this additional finance is to enable us to prosper in the First Division which is an expensive business.'

'You need to have an income if you want to compete.'

Mr Hill hoped that Coventry's link with the motor company would help alleviate some of the hardship being suffered by its workers. He said that manager Gordon Milne had money to spend if he felt it necessary to strengthen his playing squad.

The whole deal has still to be agreed by the Football Association Council and Coventry could find difficulty in changing their name.

If the Council rejects Coventry's application for a name change, the deal with Talbot could be in jeopardy.

Gordon Milne said Coventry would be aiming for more consistency this season. He believed that Tom English and Garry Thompson would reach international level and that competition in the First Division would be even keener in 1980-81.

Rugby lover

RAY Pratt, a 24-year-old former Welsh Youth international forward with Exeter, often has his old clubs on his mind.

"I always make a point of looking up the results of all my old clubs," says Burry Port-born Pratt. "I also like to know how Llanelli RFC have got on and how Phil Bennett has played."

Ray had soccer spells with Llanelli and Merthyr Tydfil before joining Exeter.

THE Hearts dressing room is resembling a "little Ibrox" following the signing of Alex MacDonald from Rangers. Other ex-Rangers now wearing maroon jerseys are Jim Denny, Alfie Conn and Chris Robertson.

TREVOR Francis will be opening a new shop at Southsea 3.00 pm on 29th August 1980. The shop is The Cozy Cabin, 73 Clarendon Road, Southsea, Portsmouth, Hants.

Trevor will also be signing copies of his book 'Trevor Francis Anatomy of a £1 million player'.

WELCOME back fans, all is forgiven. The Watford Gap Services area on the M1 is offering a trophy to the supporters who are best behaved this season.

Fans visiting the Rothersthorpe Service Area will also be judged in a revolutionary plan announced by Blue Boar to woo the fans.

"We hope to counter the vandalism and hooliganism often displayed by a small percentage of supporters" say Blue Boar.

EVERTON WANT FAIRCLOUGH

EVERTON have been in touch with neighbours Liverpool about the possibilities of signing 'super-sub' David Fairclough.

The red-headed striker has only a year of his contract to run and has recently turned down the chance of signing another long-term agreement at Anfield.

Everton initially wanted Fairclough for the coming season, but Liverpool are not prepared to release him.

The situation could change this time next year. Fairclough is known to fancy a move across Stanley Park, and he would relish the chance of first-team football, something which has eluded him for most of his career at Anfield.

NEWS DESK

Compiled by BILL DAY



ALSAI

HEARTS defender Frank Liddell had the craziest 60 seconds of his career when his team lost the first Premier League game of the season 3-2 against Partick Thistle. Frank scored the Edinburgh side's first League goal in the second half of the game. But his celebrations were cut short when a minute later he put the ball into his own net!

COWDENBEATH have become the first Scottish senior club to lose their manager this year. Paddy Wilson announced his resignation a few days before the new season officially began but has agreed to stay on until a replacement is found.

Mad on United

MARK Kendall, the 18-year-old Aston Villa goalkeeper, is a keen Manchester United fan.

"I'm mad on United and just love to see them playing," says the Nuneaton-born youngster who now lives in Tamworth.

Mark, who is an England Youth international, is often confused with Tottenham's Welsh-born 'keeper of the same name.

Devine finished

A SERIOUS illness has ended the career of Dundalk's Liam Devine. The 29-year-old striker, who scored for the County Louth club in the European Cup last season, is now over the worst, but he will no longer be able to play.

Geddes boys progress

THE Geddes boys are doing well at Leicester City.

The brothers, Paul and Andy, joined the Filbert Street club within a fortnight of each other in April last year and have been making progress.

Paul, 19, a right-back or centre-half, was the first to join City from junior side Kilbirnie. He had also played for St Mirren Boys club and, in fact, won a South African schoolboy international cap while living out there.

Midfielder Andy, who will be 21 in October, also played for the Springbok schoolboys. He also gained experience with Hellenic FC (Cape Town) and, like Paul, played for St Mirren BC.

Now the Paisley-born youngsters just can't wait for the time when they both establish themselves at senior level for Leicester.

Alan Ball's happy...

ALAN Ball is loving life as player-manager at Blackpool. "I enjoy being in charge," says the World Cup hero who brought five new faces to Bloomfield Road during a busy summer in the transfer market.

"But, at the moment, I'm doing most of my work on the training ground and not behind a desk."

"The administrative work is not really my style, and I prefer to leave it to Fred Davies."

Ball has also been delighted by the qualities of the youngsters he has inherited at the club. "We've got some marvellous lads coming through," he says.

"I'm afraid to watch the reserves because they're so good. It's frightening to see the ability of the players who are looking to take my place."

But, on the early evidence of the season, it could be a few more years before they manage to replace Ball. He has been in superb form in the Blackpool midfield.

...Don Ball's captain

DARLINGTON have appointed Donald Ball as their captain this season — just two weeks after he became a full professional.

Ball was only 14 days past his 18th birthday when manager Billy Elliott named him skipper.

It makes him the youngest captain in the Football League, but Elliott doesn't consider it is a gamble.

"Donald will do a good job for me," says the Darlington boss. "He has got tremendous knowledge about the game for somebody so young and his enthusiasm is bound to rub off on people around him."

Ball, who has switched from midfield to sweeper this season, said: "I was amazed when the manager gave me the news, but I'm very proud to be given the chance."

He led the side out for the first time in a friendly against Bolton and said afterwards: "I was a bit worried about how the older players might react when I shouted at them on the field, but it went very well. They all seem to have accepted that I'm the captain."

Pleased to leave Liverpool

NEW Carlisle striker Owen Brown spent four happy years at Liverpool, picking up two Central League Championship medals.

But the former schoolboy international now says: "I got out just in time.

"I've no regrets about joining Liverpool from school — they're a fabulous club, taught me good habits and made me a better player.

"However, there didn't seem much chance of me breaking into the first team and there was a danger of me happily playing in the reserves for the next few years, then suddenly finding my career had passed me by.

"My first game for Carlisle convinced me there is no substitute for first team football."

MARTIN Wood, an 18-year-old midfielder with Oxford United, has already had a fair share of success in sport.

He has represented his birthplace, Oxford City, at athletics and played rugby for his county.

BOBBY Ward, the 21-year-old midfield player Newport signed from Lanarkshire club Blantyre Victoria earlier this season, first signed professional with Celtic in 1976 and went on loan first of all to Blantyre as a 16-year-old.



Oh what a bore!

SHEFFIELD Wednesday's striker Andy McCulloch and his wife, Sally, were delighted at the birth of a little girl. They announced the new arrival to family and friends and even invited a photographer to Sheffield's Jessops Hospital to record the happy event. Unfortunately, McCulloch junior was not impressed with all the activity as she revealed in one long y-a-w-n.

FULHAM boss Bobby Campbell obviously cares deeply about the welfare of his players.

For when he agreed to sell striker Teddy Maybank to PSV Eindhoven just before the season started, Campbell travelled to Holland with his player to sit in on the negotiations and make sure Maybank was looked after.

Yashin again

ONE Olympic highlight British TV viewers didn't see was the soccer match between the Russian Press and the Rest of the World.

The match was screened in Moscow and the result was a 3-2 win for the Russians.

Frank Taylor, the veteran Daily Mirror reporter, was manager of the Rest of World side which didn't contain a single Englishman.

He said: "To play Russia on their own soil and be faced by a host of top international stars who were 'coached' by that famous Russian goalkeeper, Yashin, I thought it was a moral win for my side."

Sabella's samba

ALEX Sabella, Leeds United's close season signing from Sheffield United, got an early chance to show off his midfield skills when United's Fan Club held its annual Open Day at Elland Road.

Two thousand members and parents went to Elland Road to take a look behind the scenes and watch United's first team squad in training four days before the kick-off to the new season against Aston Villa.

Sabella, who impressed during United's three-match trip to Switzerland and France, made his first public appearance at Elland Road... and the United Club Shop produced special 'Samba with Sabella' T-shirts for sale.

AMBITIOUS! Steve Whittingham, an 18-year-old forward with Tranmere, knows exactly what he wants to achieve in the game.

The former Wirral and Wallasey schoolboy player wants to make the Tranmere first team and then play for Liverpool and England.

His favourite players have both achieved huge success with Liverpool and at international level. They are England's Kevin Keegan, now with Southampton, and present Anfield and Scotland star Kenny Dalglish.

'Wally's the best'

IT'S great to see things working out well for Mark Wallington, one of the really nice guys of soccer.

Leicester goalkeeper Wallington, who joined the club from Walsall for £30,000 in March, 1972, had nearly a three-year wait before establishing himself at Filbert Street — and that opportunity only came when the great Peter Shilton, now with Nottingham Forest, moved on to Stoke.

But Wallington's frustration didn't end with Shilton's departure. True, he had a nice spell of First Division soccer, but the coming of relegation didn't help matters for the Young England keeper.

Eager for top-flight activity he twice put in transfer requests after the club had gone down to the Second Division in 1977-78.

But promotion, a better deal, and captaincy of the side has brought a whole new era in the career of the Sleaford-born goalkeeper.

"He was easily the best keeper in the Second Division," said manager Jock Wallace. "In fact, I think he is one of the best in the country."

Briefly...

EGATUBE Limited, the St. Asaph based manufacturer of PVC conduit and trunking systems, has agreed to sponsor Rhyd Football Club during the coming season.

GARY Leonard, an 18-year-old, local born mid-fielder with Northampton, was a rugby international as a schoolboy. He has also gained honours in the British Gaelic Championships.

CAMBRIDGE have built a new extension to the main stand and can provide 4,000 seats. But Abbey Stadium is still the smallest ground in the League with a capacity of 12,500.

BOLTON full back Mike Beckett has joined Swedish club Vesterhaninge; Sheffield United will listen to offers for goalkeeper Steve Conroy, full-back John Cutbush, winger John Flood and striker Dugald Brown; Burnley are ready to sell some of their 28 professionals, probably starting with full back Ian Brennan.

AMBITION Newry schoolboy outfit Hereford United are planning an attractive four-match tour of Manchester and Liverpool, in the autumn. A highlight of their cross-channel jaunt will be a coaching session under the watchful eye of Bill Shankly, the former Liverpool manager.

TWO close-season injuries that received little attention. Everton's £300,000 signing

from Bolton Wanderer's Jim McDonagh was in hospital having an appendicitis operation, whilst just down the road in Manchester, England international Steve Coppell was having a hernia repaired. Happily both are back in action.

MIDDLESBROUGH had a new experience on their pre-season tour of Morocco. A kick-off was delayed because of a religious festival. As a result, the match did not end until after midnight!

THE amateur boxers of Great Britain and Ireland showed they could use their feet as well as their hands in a thrilling, end-of-Olympics seven-a-side soccer "showdown", in Moscow. For the record, the freescoring Irish ran out emphatic 6-3 winners.



JOHN Lyall uncorked the champagne after completing the signing of Paul Goddard which took the Queens Park Rangers striker across London to West Ham for £800,000. Paul's wife, Debbie, and West Ham's official Eddie Baily shared the "bubbly" at the Goddards' home at High Wycombe.



RAY RANSON
Man.City

SHOOT!



The first honour of the season went to Liverpool (of course!) after their 1-0 Charity Shield victory over West Ham. Here, Anfield superstar Kenny Dalglish salutes the Liverpool fans carrying the shield, a Reds scarf — and a Celtic one, to remind him that Scottish fans still have a soft spot for him.

Left: Terry McDermott pounces to beat Phil Parkes with the all important only goal.

'Never back out of a tackle'

ALAN BALL

"At Blackpool we all used to look up to Alan. He had a big red Ford Zephyr and would drive us all over the town. He talked football incessantly. Alan was Blackpool's golden asset and I was just a young reserve and one clash with him at the training ground taught me a lot about attitudes to the game.

"He came towards me, played the ball to Les Lea and went to get it back, but I just managed to get a touch and it broke between Alan and myself.

"We both went for it; there was no pulling out. I got there a split-second before him and caught him a powerful clip on the ankle. He went down in agony.

"There was pandemonium — the team's star lying injured with people moaning at me. I felt like a criminal.

"A few minutes later the ball broke between us again; I was about to dive in when I thought better of it and he latched on to the ball and was away.

"At the end of the move Alan came to me looking angry and shouted: 'Don't ever do that again, whoever you're playing against. You must always go for the ball. If you pull away like that then there's nothing in football for you.'

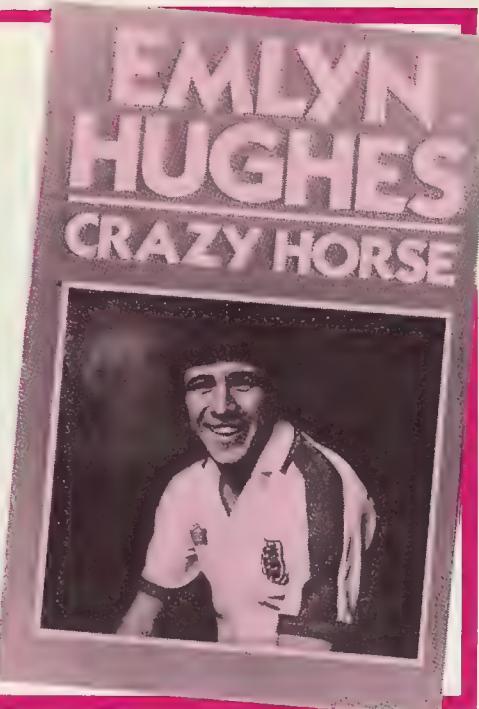
'Do as I say — or else'

SIR ALF RAMSEY

"During the 1970 World Cup I broke a curfew after having a few drinks with my dad. As training started the next morning, Alf simply said: 'I'd like a word with you when we've finished.'

"I could see myself on the next plane home. He let me stew during training and then said: 'What were

WHEN Emlyn Hughes decided to write about his career, there could be only one title for the book: *Crazy Horse*. It's a fascinating, controversial and often hilarious review of Emlyn's career, from his early days with Blackpool, the glory years with Liverpool, an England career spanning four managers up to his present days with Wolves. Typically, Emlyn has pulled no punches. If he's wanted to say something, he's said it. Published by Arthur Barker (£5.95), *Crazy Horse* will set you talking for hours. Here are a few extracts, with Emlyn recalling some of the people he's met during his career.



my instructions last night, young man?"

"I said: 'You're right, Alf. I was out of order. But surely you must understand how I feel. I'm here and you know how much I love the game, how keen I am to play.'

"He looked at me coldly and replied: 'I understand your feelings perfectly well, young man. I pick the team. I pick the subs. I'm the boss of this outfit. You'll do as I say or, believe me, you'll be on the next plane home.'

"I said: 'Look, it won't happen again. I've let you down. I'm really sorry.'

"He said: 'Son, you haven't let me down, but if any of the journalists had been just a little bit naughty they could have written a hell of a story about England players drinking after curfew. You would only have let yourself down.' He was right and I was relieved to get away with just a rollicking."

'England captain — and I'd only just signed'

BILL SHANKLY

"I'd just signed for Liverpool and Shanks was driving me to the city. He was about to overtake another car, but changed his mind and braked suddenly. The car behind us sailed into us.

"The drivers exchanged details and we set off again, only to be stopped by a policeman.

"Excuse me," he said to Shanks. "Do you realise you're driving without a rear light?"

"Shanks' reply was fierce. "So would you if some *** had just

knocked it out! It only happened two minutes ago. What do you want me to do? Not go anywhere!"

"The policeman was polite but persistent. Shanks exploded: "You stupid man! How am I supposed to get home? Do you know who's in this car?"

"I thought Shanks was referring to himself. The policeman said guardedly: "No, I don't know who you are."

"Then Shanks made the stunning observation: "Not me. There sits the future captain of England."

"I couldn't believe it. I'd been a Liverpool player for an hour and we had had a crash, my new manager had been apprehended by the law and he was now talking of me as an England captain. It took some swallowing."



Hughes proved former England boss Don Revie wrong three times (left). *Crazy Horse* meets wonder horse Red Rum on the beach at Southport (right).

'I'll rip your arm out'

RON YEATS

"There was an incident during pre-season training. Yeats had the ball and I thought it had gone out of play. As with all Liverpool training games, it was a deadly keen confrontation. I shouted: 'Throw in!' and he answered: 'It wasn't out, man!'

"I said: 'Oh, come on Ronnie, don't be silly — it was out.' He left the ball, came over to me with fury in his eyes and snarled: 'Don't ever call me silly again or I'll rip your arm out.'

"I remembered the story of how Yeats, while working in the abattoir of his native Aberdeen, was said to have killed a bull with his own hands. I never called him silly again."

'She had to win an egg-and-spoon race'

DAUGHTER EMMA

"In my daughter Emma's first year at infants school she was in the egg-and-spoon race, a 30-yard meander with a tennis ball balanced on a dessert spoon.

"I was desperately hoping she would win. My wife, Barbara, said: 'For goodness sake, you're talking about a little girl in an egg-and-spoon race. She's not about to play in the European Cup Final!'

"Even so, I couldn't resist cheering her on. She heard my voice and stopped to give me a wave. The opposition flashed past her and she could only finish third. I resolved to do something about her competitive spirit.

"The old Hughes attitude soon showed itself. The following year Emma was back at the starting line. I was in Wolverhampton and telephoned her with a pep talk and

the incentive of a present if she won.

"She duly obliged, winning both races she entered for. When I arrived home there were two sheets of yellow paper with a gold disc in the centre. They were her winner's certificates; her pride and joy. They now rank in importance in the Hughes household over anything I've ever won."

'We're going to break your leg'

TOMMY DOCHERTY

"During a Blackpool/Chelsea League Cup-tie Peter Osgood and I had been niggling each other. Then came the explosive moment. We both went for the ball. I went through with the tackle, but I could see Ossie pulling out. I can hear it now, the sickening snap of his leg. I felt sick.

"When we arrived at Stamford Bridge Tommy Docherty, then manager of Chelsea, said: 'Emlyn, have you got a second, please?'

"I thought he was going to tell me Peter's condition. He looked around as if to make sure no one was in earshot and then staggered me by saying: 'I've told every one of my players that if they get a chance tonight they're to break your leg.'

"I reported this straight away to my manager, Ron Suart, but he said Docherty had denied it."

'When I lost my temper'

DON REVIE

"When Don Revie was made manager of England in 1974 I felt the right man had got the job. The relationship started well, but suddenly, before the Wales game in the 1975 British Championship, he called me to his room and said: 'I'm not picking you for tomorrow's game and won't be needing you in future. I'm thinking of the future and I'm going to build around certain players. You aren't one of them.'

"Two years later he had to bring me back because he needed my experience for the World Cup qualifying tie in Rome. Bob Paisley phoned me one Sunday morning with the news, telling me Revie would call me later. 'Whatever you do and whatever you say, don't lose your temper,' Bob said.

"In the evening the telephone rang. The conversation went like this:

'Hello.'
'Emlyn, it's the boss here.'
'Who?''The boss . . . Don Revie.'
'Oh yes. How are you? Bob

Paisley told me you'd be ringing.
'I'm ringing to say that I'm going to include you in the squad for the Italy match.'

'Don't do yourself any favours, will you? Why are you including

me now when you've left me out of 15 internationals? There's not a better centre-back in the country than me and hasn't been for some time.'

'I didn't think you would have taken this attitude, son.'

'Attitude? What's your attitude. You've seen me play. I played at Wembley at the start of the season and never gave your blue-eyed Southampton boys a kick.'

'I think your attitude might just be a little wrong, son.'

'Why do you want to pick me now? You've been playing rubbish in all sorts of positions and but for you leaving me out I would be the fourth most-capped player in the country's history.'

'I will see you when the squad is announced.'

"The bad feeling poured out of me. I calmed down a little and knew I had to apologise. Just as I was about to call, my phone rang again.

'I have been thinking, son, I'm not going to name you.'

"I was just going to ring you to apologise. I got carried away. Give me credit for the way I think. I've been playing the best football of my career over the past two years.'

"Okay, let's leave it at that. I'll see you when the squad assembles. We can have a chat then."

"When we met, Revie welcomed me as if I'd never been away. To be fair to him, I've met him since and he's been marvellous to me. He said to me in Dubai recently: 'You proved me wrong not once, but three times. I'm delighted for you

and can only say that I'm sorry for what I did to you'."

'A tremendous person'

PRINCESS ANNE

"I was at the Grand National. Princess Anne was at Aintree in an unofficial capacity because her husband, Mark Phillips, and Lord Oaksey were to ride the National course for a BBC film.

"When I saw the Princess with David Coleman on the T.V. gantry I decided to go up. I love the Royal Family, a royalist through and through.

"I nodded to David, suggesting he might introduce me to Mark Phillips, whom he was interviewing.

"After the interview, David said: 'Emlyn, come over here and meet Mark.' We shook hands and then Mark introduced me to Princess Anne.

"I said: 'It's a great honour. Actually we met once before at the 1974 F.A. Cup Final, but I don't suppose you remember me.'

"She smiled and said: 'That's funny, because I was thinking you wouldn't remember me.'

"It was a fabulous remark and only added to my view that Princess Anne is a tremendous person."

Emlyn takes a break from the game with daughter Emma.



Follow all the league games with the Subbuteo Soccer Plotter



Now you can see at a glance how all the English Football League teams are doing. The Soccer Plotter (C160) is over 2ft high and comes complete with stick-on team figures. Move the figures and watch the season progress. Full of useful information—the Soccer Plotter will keep you in touch at a glance. Get one soon and be one up at the start of the season.

See Subbuteo at your local sports store or toy shop. In case of difficulty please drop us a line.

The world of sport at your fingertips.

Subbuteo
Subbuteo Sports Games Ltd. (Dept SH)
Chiddingstone Causeway, Tonbridge, Kent, TN11 8JU

free!

STAMP COMPETITION

Can you tell us?

1. What country issued "The Penny Black" in 1840?
2. What country NEVER puts its name on its stamps?
3. Have Writers or Poets ever appeared on British stamps?
4. Has TUTANKHAMUN ever appeared on British stamps?

Prizes: 12 diff. Great Britain stamps sent free for each correct answer. If all 4 answers correct, we will send you 50 diff. G.B. stamps plus a fine facsimile block of 6 unused PENNY BLACKS (genuine originals would cost £1,000 or more!). Our fine New Approvals will also be sent to all entrants. Please enclose 10p stamp for postage. (Please tell your parents you are writing.)

D. J. HANSON LTD. (Dept SH21)
Eastrington, Goole, North Humberside DN14 7QG

**NOW YOU CAN
TACKLE
ANKLE INJURIES**

with the revolutionary
new PORTIA PLAY-ON
ankle protector.

As worn by Alan Devonshire
of West Ham and England

Alan Devonshire

★ 1980/81 PROGRAMMES ★

Send Self Stamped Addressed Envelope
OR 12p Stamp for full list of current
season Programmes.

INCLUDING ENGLISH, SCOTTISH, IRISH,
NON LEAGUE, INTERNATIONALS, ETC.

PETER HOLTOM (F80)
22 TINDALL CLOSE
HAROLD WOOD, ROMFORD
ESSEX RM3 0PB

- FITTED IN SECONDS
- SO LIGHT YOU'LL FORGET YOU'RE WEARING IT
- PROTECTS VITAL ANKLE & ACHILLES TENDON AREA FROM INJURY
- ON SALE IN SPORTS SHOPS NOW



FREE INSURANCE COVER

With every pair of Portia Play-On ankle protectors you get FREE personal accident insurance cover arranged by the official Football League insurance brokers — and it's valid for a full 12 months.



PORTIA

Manufactured by SOLPORT BROS LTD
Goring-by-Sea, Worthing, Sussex, England
Tel. Worthing (0903) 744861 Telex 87109

VENNERS'

VERDICT

I WISH to make it abundantly clear that Clive Allen has not taken second best in joining Crystal Palace from Arsenal.

Clive put it best when he talked to the newspapers, radio and television at our Mitcham training ground. He said: "Both clubs are ambitious. Arsenal have tasted success. Here at Palace things are going to happen. Everything is geared to winning trophies."

'THE SANSOM-ALLEN SWOP, GREAT FOR PALACE'

It has been suggested that Clive was a pawn in a rather sinister transfer game; that he was given no option but to join us at Selhurst Park.

Nothing could be further from the truth. He's at Palace because he wants to be here.

I tried to buy Clive long before the Allen-Sansom exchange. I made a positive bid to sign him before he went to Arsenal but Queens Park Rangers were asking too much.

The transfer became possible when it was clear that Arsenal wanted Kenny Sansom. I knew that the Palace fans would be upset by my decision to part with the best left-back in England and the most popular player South of the River Thames, so I had to ensure that as one big star went out of the back door another came in through the front.

And so the swop idea was born. It was good for Kenny, good for Clive, good for Arsenal and Palace, and in time will prove to be good for the fans. I feel we've gained from this exchange.

Let me explain how Palace will benefit. My most pressing need at the end of last season was to find a goalscorer. Our defence and midfield functioned well in Palace's first season back in the First Division. Scoring goals was another matter.

I used a combination of Flanagan, Walsh, Murphy, Swindlehurst and Hilaire in a bid to improve the goal drought but injuries, loss of form and other circumstances combined to handicap us up-front.

So what have I done? I've risked losing a great full-back in the firm belief that Terry Fenwick can fill the void, and have captured the most exciting young striker in Britain.

Clive Allen scored 30 goals last season. That's only 11 fewer goals than the entire Palace team managed to score in 42 League matches. He became the Second Division's most marked striker, receiving the close attention that players of the calibre of Dalglish, Gray, Jordan and Trevor Francis get.



Palace newcomers Clive Allen and Paul Barron will be looking to fill vital gaps in the Selhurst Park line-up this season.

met. There were no hard feelings, we share a mutual respect and his new club will get full value for money.

Paul Barron played less than a dozen games for Arsenal last season. He's worthy of more First Division experience than that and that's what he's getting at Palace. He's only 26. I doubt whether it's generally known that Paul went to Arsenal as a schoolboy as a striker! He

didn't join Arsenal until later. By then he was a goalkeeper.

I tried to buy him from Plymouth but he chose to go to Highbury at the time. Following Burridge will not be easy but as Paul said: "There's no harder act to follow than living in the shadow of Pat Jennings."

The season's only a fortnight old but it feels as if we've been playing months with all this transfer activity. Fun isn't it?

By Fenwick

Problems

He paid me the compliment of saying I had "nullified" the pressure. I did my utmost to ease Clive's burden. People have said that Clive has few problems after picking up vast sums of money in the two transfers. Most of it is exaggerated and none of it has affected one of the most level-headed youngsters I've known.

"I still live at home with my parents," Clive told the newspapers. "My life has not changed."

What had changed was the clamour for his time. His phone hardly stopped ringing all summer. I turned the Press conference into a 'picnic' to take some of the pressure from him. We set out a table and chairs on the training ground, brewed-up a huge tea urn, and made enough sandwiches to feed a regiment.

Clive and Paul Barron, my other capture from Arsenal, held the stage for a full hour in the most relaxed chat I can remember.

In buying Paul we've had to say goodbye to another Palace favourite, John Burridge, one of the most responsible professionals I've ever

Send NOW for your copy of the



1981

LIVERPOOL
Football Club

PRIZE
ANNUAL

- The story of the Glorious 12th Championship.
- Lucky number prizes
- Match facts • Statistics
- Photographs • Autographs

only £3.75 inc p&p

Souvenir Shop, Anfield Road,
Liverpool L4 0TH.



Please send copies of the 1981
LIVERPOOL F.C. PRIZE ANNUAL TO:-

Name _____

Address _____

S

I enclose a cheque/p.o. for £ _____

CALLERS
WELCOME

MAN UTD TRACKSUITS £10.75 inc P&P
Sizes boys', youths', S men's, men's only.

WALES TRACKSUITS

Sizes S boys', boys', youths, L youths, S men's.
Send S.a.e. for current offers list.

WE ARE THE LARGEST FOOTBALL STRIP STOCKIST IN THE UNITED KINGDOM

TEAM STRIPS AVAILABLE FROM £66 + carriage.



Admiral Scorer footballs save £5 only £11.95 inc. P&P
Admiral Team footballs Man Utd, Liverpool only £8.95 inc P&P
Mitre Multiplex footballs save £5 only £21.60 inc P&P

ATLAS TRACK SUIT TOPS GREAT VALUE HALF PRICE!!

Colours available fawn, gold, sky, black, green, navy, red.
Sizes:— 28", 30", 32", £3.95 inc P&P SM M Large £4.50 inc P&P

Top quality hooded tops brushed polyester full zip made in UK. Colours available: navy, royal, scarlet, black. Sizes:— 34", 36", 38", 40", 42" only £5.95 inc P&P. We can print your team name: cost 8p per letter.

ADMIRAL TIE CORD SHORTS 1st QUALITY only £1.80 inc P&P

Royal — red/white stripe — sizes S boys', boys', youths', S men's, men's, L men's.
Navy — red/white stripe — sizes S boys', boys', youths', S men's, men's, L men's.
White — red/navy stripe — sizes S boys', boys', youths', S men's, L men's.
Red — yellow/green stripe — size L men's only.
Yellow — red/green stripe — sizes men's, L men's only.
Black — red/white stripe — sizes S boys', boys', youths' only.
Royal — yellow stripe — sizes S boys', boys', S men's, L men's.
Royal — red stripe — sizes S boys', boys', youths', S men's, men's.

PLAIN FOOTBALL HOSE £1.30 inc P&P. Sizes youths', men's.
Colours amber, yellow, emerald, black, scarlet, royal, sky, tangerine, white, navy.

**463 LONDON ROAD
CAMBERLEY, SURREY
(0276) 23342**

Chart Soccer

the great football game that you play on your own.

What is Chart Soccer?
A complete system of charts, dice and cards for you to organise true to life league and cup competitions for all your favourite teams. Includes, a 'Superleague', the FA Cup, the FL Cup, all 3 European Cups, and the European International Championships and the World Cup Finals.

How is it played?
All these great competitions are played in a super Chart Book. You write in your teams and the fixtures are automatically organised for you! Each match depends on recent results, league positions and ground advantage. Watch out for shock scores, vital championship and relegation matches, long unbeaten runs and so on - just like real life! Top teams progress into Europe and you can look back at all the statistics as you play each season. All this, plus the European Championships in full, and you can re-live the World Cup Finals!

Is it really good?
Players and parents say - 'fantastic'; 'gives hours of enjoyment'; 'incredibly well designed'; 'value for money'; 'exciting'; 'the best football game EVER'.

Price includes VAT and all postage charges.
only £6.50



How to get one!
Direct by mail order
(Cheques/P.O.'s only please) from:

LOGacta Sports Games
6 West Park Crescent, Roundhay, Leeds LS8 2HF

AVAILABLE EX STOCK



FANTASTIC OFFERS FOR COLLECTORS OF INTERNATIONAL PENNANTS

In rayon/silk approx. size 10" x 6" In the full colours of the following clubs:

DUTCH CLUBS	I.F.C. KAISERSLAUTERN	RUCH CHORZOW	ALL FIRST DIVISION
AJAX	H.S.V. HAMBURG	LOCOMOTIVE MOSCOW	ENGLISH TEAMS (ex EVERTON) ABERDEEN
FEYENOORD	1860 MUNICH	DYNAMO MOSCOW	GLASGOW RANGERS CHELSEA WEST HAM Q.P.R.
F.C. TWENTE	SCHALKE 04	TORPEDO MOSCOW	Celtic
P.S.V. EINDHOVEN	ROT WEISS ESSEN	SLAVIA PRAGUE	ENGLAND
F.C. AMSTERDAM	WERDER BREMEN	RAPID VIENNA	SCOTLAND
ITALIAN CLUBS	WEST GERMANY	PARTIZAN BELGRADE	LUTON
INTERMILAN	BOCHUM	UJESTI DOSZA	FULHAM
A.C. MILAN	FORTUNA DUSSELDORF	HAJDUK SPLIT	CARLISLE
JUVENTUS	V.F.B. STUTTGART	BRAZIL	HIBERNIAN
A.S. ROMA	DYNAMO DRESDEN	PANATHINAIKOS	HEARTS
LAZIO ROMA	LOCOMOTIVE LEIPZIG		WATFORD
TORINO	I.F.C. SAARBRUCKEN		BIRMINGHAM
NAPOLI	I.F.C. MAGDEBURG		
BOLOGNA	B.V.B. DORTMUND 09		
FIorentina	DUISBERG		
C.C. CATANIA			
U.S. CAGLIARI			
SPANISH CLUBS			
REAL MADRID			
ATLETICO MADRID			
ATLETICO BILBAO			
SEVILLA			
BENFICA			
SPORTING LISBON			
F.C. DO PORTO			
GERMAN CLUBS			
BAYERN MUNICH			
BORUSSIA MONCHENGLADBACH			
EINTRACHT FRANKFURT			
I.F.C. KOLN			
I.F.C. NURNBERG			
INTERNATIONAL CLUBS			
NORTHYON COSMOS			
OLYMPIQUE DE MARSEILLE			
NANTES			
DYNAMO ZAGREB			
SERVETTE GENEVE			
ELCHE C.F.			
HERCULES C.F.			
RED ESPANOL			
F.C. BASEL			
ST. ETIENNE			
STANDARD LEIGE			
ANDERLECHT			
INDEPENDIENTE			
SANTOS			
GWARDIA			
ROSTOCK			
LEGIA WARZAWA			

ONLY
45p each
inc. p&p
ANY 10
FOR £4

LAPEL BADGES & KEY FOB
for all 1st and 2nd
Division ENGLISH Teams
only 50p each (inc. p&p)

ROSETTES
ALL ENGLISH and SCOTISH
Divisions and INTERNATIONAL
Teams only 35p (incl. p & p)

BLAZER BADGES * (In finest quality rayon/silk)

ALL 1st Division Teams plus
GLASGOW RANGERS, CELTIC, LUTON, FULHAM,
ENGLAND, INTERMILAN, A.C. MILAN, BAYERN MUNICH, I.F.C. KOLN
SCHALKE 04, EINTRACHT FRANKFURT, BORUSSIA MONCHENGLADBACH,
F.C. BASEL, REAL MADRID, H.S.V. HAMBÜRG,
GRASSHOPPERS ZURICH, BARCELONA, AJAX.
ONLY 35p (including p & p)

Overseas orders must add 30p to cover postage

Post your order NOW!

Please allow 14 days for delivery.

W.D. FIELD & CO. LTD.,

DEPT. (SH), 124-132 CLERKENWELL RD,
LONDON EC1N 5SD

ONE name that always merits instant recall when the talk is about players who brighten the cut-throat quest for points and prizes with their flair, sense of adventure, and irrepressible humour, is that of Blackburn Rovers' Duncan McKenzie.

The Sassenach with the Highland name has never been far from controversy since the McKenzie trail to the top began at Nottingham Forest (who loaned him to Mansfield Town for a six-match spell) then moved on to Leeds United, Anderlecht, Everton, Chelsea, and now Blackburn, where his originality, impudent trickery, and colossal confidence were an inspiration to this famous old club as it fought its way back to the Second Division.

But the man who engineered Rovers' escape from the Third was Howard Kendall, who arrived at Ewood Park last summer as player/manager from Stoke and provided considerable evidence in his baptismal season as a boss that his career in management could be

KENDALL'S ACE CARD

just as distinguished as the one he enjoyed, and is still enjoying, as a player.

Kendall moved into the market last October to snap up striker Andy Crawford from Derby County for £50,000, a signing that paved the way for a positional switch by the Blackburn manager that proved a trump card in Rovers' climb from the Third Division's basement area to a promotion spot.

When he added Crawford's fire-power to his attack Kendall pulled McKenzie back into midfield and appointed him captain, and what a winner that decision turned out to be!

With Crawford scoring regularly and McKenzie's unorthodox bri-

lliance in the middle, Kendall's men, whose disastrous start of one victory in their first ten games had sent them diving into the Division's danger zone, began striding clear of the stragglers.

In the second half of the season, a marvellous run of 15 unbeaten games put Rovers on course for the Second Division, and they finished the season as runners-up in the promotion race.

Despite his off-beat image, McKenzie's contribution to Blackburn's success was that of the

complete team-man, a description he insists sums-up his attitude.

"Right through my career," says Duncan, "I've been an unpredictable type of player. Managers these days like to see their players conform to the tactical pattern, but I've never been one to toe the line in that respect. I know there are a fair number of managers in this game who wouldn't have me in their side at any price, but they worry about me as an opponent."

"There's a lot of fear in football today, and this is making it a game for robots. I've never been a player who fits snugly into the 'play it safe' system. I believe that soccer should be entertaining, and that is why I've never been afraid to indulge in the tricky stuff, the daft things on the ball that raise a laugh on the terraces."

"But it's never been done at the expense of my commitment to the team-effort. My only concern now is to play my part in Rovers' continued progress."

'Marvellous'

"Howard Kendall, apart from his inspiring influence as a player, had a marvellous first season in management. He's created a terrific club spirit, and given the lads the urge to be just as successful next season. But Howard is enough of a realist to know that the Second Division will be more demanding."

The Blackburn boss was also smart enough not to curb McKenzie's highly-individual and often light-hearted approach. A Cup and League goal-haul of 23 from Andy Crawford and 16 from Duncan McKenzie was Kendall's reward!

Giving the much-travelled Rovers' star midfield freedom to work his magic was the ace card played by Howard Kendall as he gambled for the key to the Second Division door.

The Ewood Park punters are confident that their very own "Supermac" will be just as inspiring and influential to Kendall's team as they reach out for bigger, and more illustrious targets.



Andy Crawford (centre) scores against Bury. The striker Kendall bought from Derby was leading scorer at Blackburn last season.

Reading rely on non-Leaguer

Maurice Evans, ambitious boss of Third Division Reading, will be hoping to take the Berkshire club one step further along the road to success this season.

"We ended up in seventh place last time," he says, "which I think was right. The three sides that went up, Sheffield Wednesday, Blackburn and Grimsby, were the best in the Division."

"But there are still some good sides left. Fulham and Burnley have come down and I think they'll be in contention."

"But we are looking to be among the front runners and, after having one season in the Third Division, we now know what to expect. I'm quite certain we have nothing to fear."

During the summer Evans suffered a severe blow when he lost last season's leading scorer Mike Kearney under the Freedom of



Reading manager Maurice Evans.

Contract rules.

"He went to Chester for £50,000," says Maurice. "It was a bitter disappointment because he was certainly one of our best players."

As a replacement, the Reading boss captured the signature of centre-forward Kerry Dixon from non-League Dunstable.

"He scored 52 goals in the Southern League last season," says Evans. "If he gets half that total this time, then I won't be grumbling. He's only 19 and he looks to have a very good future."

"I also signed Stuart Beavon from Tottenham. He's 21 and a midfield player who scored a lot of goals in Spurs reserves. He played three or four games in the first team last season and went on loan to Notts County. They offered £50,000 for him, but he turned the move down and joined us instead."

Now Evans plans to play the attacking game at every opportunity.

"That is the only way," he says. "To go out with a defensive attitude causes problems. You put fear into your own players."

Straightaway they get an inferiority complex and they think that the other team is better before the game starts.

"Last season there was fear in our play, especially away from home where we only won two games. The players sat back and expected to take a pummelling. That happened on a number of occasions."

"But we're more experienced now and I shall certainly be looking for better on our travels."

Evans, quiet in his approach, doesn't plan to change his image. "They say that the quiet men rarely succeed," he said. "But, as far as I am concerned, there is no point talking unless you have something constructive to say."

"I'm a Reading man through and through. I played here for 15 years and I look at the clubs who were with us in the Third Division when I played: Coventry, Q.P.R., Norwich, Ipswich, Southampton, Crystal Palace and Bristol City."

All those have moved on and have done very well. I see no reason why we shouldn't do the same."



Clive Allen (light shirt) played in just three friendly games for Arsenal before the second million pound move of his career.

ENGLISH football is in danger of losing more of its top stars like Liam Brady to the Continent and America unless we change our present transfer system and tax laws.

The money being asked for players these days is ridiculous. In my opinion no one is worth £1 million.

Look at Clive Allen. The lad spent just 62 days at Arsenal, never played a League game for them and has now featured in two million pound moves at the age of 19.

We must adopt a transfer ceiling in this country similar to the one they have on the Continent where £600,000 is top whack.

That's what Arsenal received from Juventus for Brady ... the maximum allowed under U.E.F.A. rules. Small change from the reported £1.5 million Manchester United would have been prepared to pay.

Unless our football authorities step in to slow down the transfer merry-go-round, it's going to spin even crazier until it breaks down.

The way things are going at the moment, Second Division reserves will be going for £500,000 ... the fee United paid Leeds for me.

If the present spiral continues to escalate at this alarming rate few clubs will be able to afford to buy new, class players.

Those who want to change clubs because they're unhappy, searching for a fresh challenge, or to make a few bob before they retire, will be forced to go abroad when their contracts expire.

And under Freedom of Contract there will be nothing clubs can do to stop it. Instead of receiving a fee

for a player they'll get nothing.

The present situation is also very unfair on the fans. Brady was playing for one of the greatest clubs in the world. He was an international star, a firm favourite at Highbury.

Deep down I don't believe he really wanted to leave Arsenal but was forced to move for financial reasons, to secure his future.

You can't blame him for choosing Juventus when offered a £200,000 signing on fee.

Our clubs aren't allowed to do that. Anyhow, having to pay inflated fees for new players doesn't leave much in the kitty for such incentives.

Guarantees

Star one-club men are not encouraged to remain loyal these days. They can't be given sufficient guarantees to keep them happy for their entire careers.

I wonder if the great players of the past, who gave tremendous service to one club, would still think that way today.

Would Bobby Charlton have stayed with Manchester United? Or Tom Finney with Preston? Terry Paine with Southampton? I doubt it.

There's no way I'm thinking of leaving United, but in the next few years when my present contract comes up for renewal I may have to face the prospects of going abroad to secure my family's future.

Apart from changing our transfer system, another way to keep more of our players at home is to allow them to be self-employed.

That would mean a more beneficial tax code, allow them to keep more of their earnings, offset a fair proportion towards expenses like running a car.

Why players have to be crippled with the burden of paying P.A.Y.E. and maximum tax when our careers only last on average 15 years or so is beyond me. Why not allow us the benefit of spreading the load as other people do, until we reach the normal retiring age of 65?

It wouldn't be so bad if we could continue until we're 50. Most play-

ers end their careers at 33-35 and there aren't that many coaching and managerial jobs to go around.

Professional footballers should be treated like show-biz stars. After all we are all in the entertainment business.

Liam Brady of Manchester United would certainly have given all at Old Trafford a tremendous boost. Players of his class and calibre are few and far between and don't become available that often.

While I understand his reasons for going to Juventus I can't help wondering if he's got the right temperament to really succeed in Italy.

Liam is a loner with a bit of a chip

on his shoulder. That's the impression he's given in his recent book "So Far, So Good", anyhow.

In the book he was very critical of our Press. Well, in Italy he'll be hounded day and night by journalists. He won't be given any peace by people eager to twist his every word. He won't be able to look at a glass of beer without being labelled a "drunk".

Brady may also find it difficult coping with the rigid discipline imposed by clubs, who take their players away into training camps in

'NO PLAYER IS

MY SOCCER WORLD

Gordon McQueen



the mountains for days on end before matches.

His wife won't like that I bet. Neither she nor Liam will have an mates or family they can turn to.

Most British players who've had experience of Italian football hate it and couldn't wait to get back.

Liam certainly has the skill and ability to deal with the man-for-man



marking system, but he'll need all his character and strength of personality to stand up to the ruthless and often crude tackles of Italian defenders.

As we all saw in the European Championship, the Italians don't take many prisoners in games. Brady will find himself cut down, have his ankles clipped and endure Continual intimidating tactics.

All this is second nature to their players . . . it's part of their game. Then they wonder why there's so much trouble when they play



matches over here.

Naturally, I wish Liam well. To have achieved so much at the age of 24 says a great deal for him . . . and Arsenal his old club.

A few days after he signed for Juventus, Brian Clough was again the centre of controversy by putting his striker Garry Birtles on the transfer list for £1.5 million.

Immediately Manchester United announced their interest. But any top club would like a player of Garry's stature.

He's my type . . . strong, courageous, with bags of ability.

Garry proved himself to me when he made his full England debut in

their most vital match for years, against Italy in the European Championship.

Despite disgraceful treatment by defenders, he gave 100 per cent, shrugged off the kicks and came back for more without a hint of retaliation. He was a credit to England that day.

Obviously I don't know the full story, but I don't believe he deserved the public criticism aimed at him by his manager.

As SHOOT pointed out last week, a manager has every right to have a go at his players . . . but not for the whole world to hear.

My ankle injury is progressing as

planned and if all goes well I could be back in action for next week's match at Tottenham.

This Saturday (August 30th), United are at home to newly promoted Sunderland.

The signing of Sam Allardyce from Bolton this summer just has to be one of the biggest bargains of all time.

I can't believe he only cost £150,000 when the Burnden Park club are asking £600,000 for his old club-mate Peter Reid.

Sam is one of the game's great characters. He's a big, wholehearted player and so strong in the air.

Bryan Robson is also a credit to the game. Pop has always scored goals and proved a success for every manager he's played for.

Every season people write 'Pop' off, yet back he comes to score 25 goals proving them wrong, embarrassing the experts.

Alongside Bryan in the Sunderland attack is little Stan Cummins, the lad his old Middlesbrough boss Jackie Charlton predicted would become Britain's first £1 million player.

Big Jack was wrong there, of

course. But Stan scored some vital goals for Sunderland towards the end of last season to boost their promotion push and should fulfil his potential at last. Hope it's not this week, though.

See you next time . . .

SOCER MONTHLY

● Don't miss your September issue of Soccer Monthly or you risk missing

● How the game's top stoppers plan to shackle Kevin Keegan

● Britain's club prospects in three major European Cup competitions

● The World Cup challenge facing England, Scotland and the Irish Republic

● Bobby Robson's Championship for Ipswich Town

● Cesar Menotti's blast at the standard of soccer in Europe

● The worrying state of London soccer

● The goalscoring responsibilities of Ray Clarke and Peter Withe

And more, much more in brilliant colour.

Never go without your Gola's.

FOOTBALL FURNIES



"Now there's keenness for you — they even go for the ball when it's out of play."



"How much longer to half-time?"



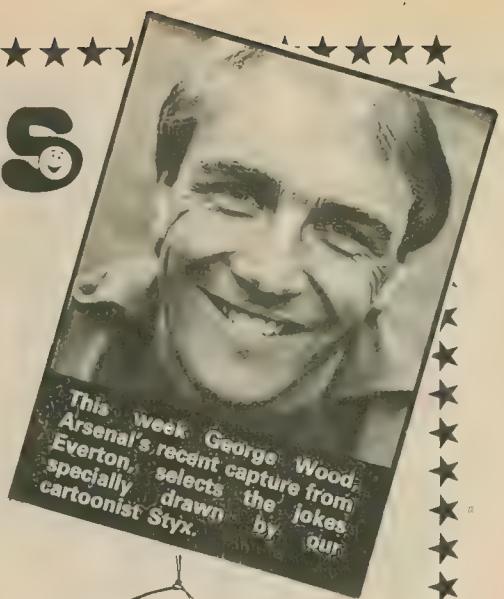
"I think that lecture you gave him on competitiveness has given him a headache."



"Now very slowly, ref — I want you to read the letters on that chart."



"One of those strange quirks of football. Lofty is magic with the short pass, while Shorty is great with the long ball."



This week George Wood, Arsenal's recent capture from Everton, selects the jokes specially drawn by our cartoonist Styx.



"No more 'will he miss the open goal? Will he be sent-off? Will he last the 90 minutes?' And yet somehow, I miss you."

All jokes are Styx originals and copyright to IPC Magazines Limited and must not be copied or reproduced without the Editor's permission.

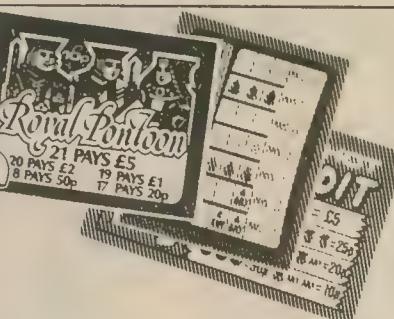
FUND RAISERS

INSTANT PRIZES
NO WAITING FOR A DRAW
"BANDIT"

*PONTOON *TENNER BINGO
*SUPER PONTOON *ROYAL PONTOON
*SIX SHOT BANDIT *GOLDEN PONTOON
*DOUBLE HAND POKER *SUPER SIX SHOT BANDIT
*SCORE 21 *BIG TOP BINGO

SEND FOR FREE BINGO, FUND RAISERS & CLUB GAMES CATALOGUE

CLARE·PADMORE·THURSTON



E.A. Clare & Son Ltd., 46/48 St. Anne Street, Liverpool L3 3DW.
Tel: 051-207 1336 & 051-207 5631.

Thos. Padmore & Sons Ltd., 180 Lozells Road, Birmingham B19 2SU.
Tel: 021-523 6308.

Thurston & Co. Ltd., 220 Camden High Street, London NW1 8QJ. Tel: 01-267 5367.

WEST HAM UNITED FOOTBALL CLUB



FA CUP WINNERS 1980

NEW ADIDAS KIT AVAILABLE
ONLY FROM YOUR OFFICIAL
CLUB SOUVENIR SHOP

PLEASE SEND SAE FOR
UP TO DATE PRICE LIST

THE HAMMERS SHOP
WHFC, BOLEYN GROUND
GREEN STREET, UPTON PARK
LONDON E13

Twin 'Munich' Football Horn £2.80
Aerosol Fog Horn complete £6.90
Aerosol Fog Horn replacement canister £1.90
+30p p&p per item (overseas & Eire 50p)



Brian Greenhoff (Leeds Utd. & England) says
"These horns are just like they use on the
Continent and can sometimes be much
better than shouting"

SPORTING AIDS
799 Manchester Road, Rochdale, Lancs.

VAYSHIRE

GREAT NEWS FOR THE FANS
INTRODUCING QUALITY
DIGITAL WATCHES WITH CLUB
NAMES & COLOURS

Now Available:-

All First Division
Clubs and
Derby County
Bolton Wanderers
Chelsea
QPR
Luton Town
West Ham Utd
Cambridge Utd
Preston
Oldham
Shrewsbury
Wrexham
Notts County
Grimsby Town

QUARTZ L.C.D.

5 FUNCTION
Month Date
Hrs. Mins. Secs.

BACK LIGHT



ONLY
£9.75

INCLUDING VAT
& P & P UK ONLY

12 MONTHS GUARANTEE

Cheque or P.O. to

VAYSHIRE LTD (Dept. S3)

239 LONDON ROAD

STOKE-ON-TRENT

(TEL 0782 412634)

THIS IS AN OFFICIAL FOOTBALL
LEAGUE PROMOTION

CLUB SPOTLIGHT

Leeds United

LEEDS United manager Jimmy Adamson bases his optimism for the season on two unknown quantities which he hopes will turn the tide at Elland Road.

The weapons he will be firing at the opposition for the first time are £400,000 midfield signing from Sheffield United, 23-year-old Argentinian Alex Sabella, and the attacking spearhead of ex-Scottish international Derek Parlane, bought from Rangers for £200,000 last March, and 15-times capped Welsh striker Alan Curtis.

Whether Leeds will improve on last term's 11th position — their worst effort since Don Revie steered them into the First Division in 1964 — depends largely on these three players.

Sabella, a brilliant ball artist, imaginative and with a flair for doing the unexpected, will partner the ageless Eddie Gray and the tiny combative Welshman Brian Flynn in midfield.

'Attacking'

And, as Adamson points out, with that combination Leeds will have no option but to think positively. "Without a ball winner, we'll have to encourage an attacking philosophy," he said.

In other words, the Sabella-Gray-Flynn partnership, with the formidable help of Scottish winger Arthur Graham, will supply the bullets for Parlane and Curtis to fire.

Curtis, a £400,000 signing from Swansea City a year last May, was out of action for the final four months last season after injuring his right knee in a collision with Nottingham Forest goalkeeper Peter Shilton in Leeds' Third Round F.A. Cup defeat.

So two very similar strikers — both are powerfully built, strong in the air and shoot well — had never played together before the start of this season. How they link up

could be crucial to Leeds' chances of climbing the table and satisfying their success-starved supporters, who put Adamson under the verbal lash last season.

The manager, whose spending is tightly controlled by a board of directors disturbed by the dramatic fall in attendances at Elland Road, admits that he can only make infrequent excursions into the transfer market.

and disciplinary problems, there wasn't as much competition for first-team places as I would have wished. Hopefully things will be different this time so that no one will be able to rest on his laurels."

Adamson's optimism for the coming winter is not without foundation, considering the way his team performed in beating Manchester United 2-0 at Elland Road on the final day last term.

ADAMSON BANKS ON



Derek Parlane (above) and Alex Sabella (left) could decide manager Jimmy Adamson's future at Leeds.

for the Argentinian, Adamson reckons that 32-year-old Eddie Gray will be as popular as ever as well as filling a key role in the side.

He admits that at the start of last season he didn't think the former Scottish international had a lot to offer the club. But to his credit, Adamson acknowledges he was wrong. "After we lost 7-0 at Highbury in the League Cup, without Eddie in the side, I had a re-think, brought him back and he had a fine season.

'Promising'

"His enthusiasm is beyond belief — he's like a 17-year-old. In training and in our pre-season friendlies he quickly established a promising relationship with Sabella and they were a joy to watch.

"I think they'll give fans a lot of pleasure this season. They play with what I call 'a chuckle in their boots.' If only there were more like them attendances would start soaring."

Whether Leeds United will laugh their way back into contention for their third League Championship is doubtful. The general feeling among observers is that they still lack steel in the defence.

Big Paul Hart sums up his team's prospects: "If we get our confidence boosted by a good start to the season I think we'll go places."

If confidence is not boosted, however, then the only person going anywhere will be Adamson. Even on the opening day of the season there were calls for his resignation. The pressure is on.

£1m TRIO

"I have to buy wisely, going for players I need urgently to fill key positions, while concentrating on building a successful First Division squad through my own youth policy," he says.

He agrees that last season is best forgotten. "This club has set high standards over the past 15 years or so and the fans naturally felt let down at the way we performed for much of the time.

"In so many games we failed to give value for money. We didn't entertain and some of the players did not show the commitment a manager has the right to expect.

"Anyone who refuses to fight for Leeds United all of the time has no place at Elland Road. Anything less than 100 per cent effort won't do for me."

"Last season, because of injuries

"That day we played as a unit, every man working like a slave for his colleagues," he recalls. "If that form could be reproduced every game we'd be up with the leaders.

"And since then we've been strengthened by Sabella's recruitment and the return to full fitness of Curtis.

"Last season, of course, we missed the skills and inventiveness of Tony Currie, who insisted on returning to his native London. He gave us the zip and sparkle every team needs.

"Besides being a crowd-pleaser — and the First Division, not only Leeds, was short of that type of player last winter — he instigated most of our attacks. Without him we struggled.

"Happily, I think Sabella is a first-class replacement for Tony. He will do us a world of good."

But despite forecasting a successful First Division baptism



Alan Curtis, back to fitness after an eight-month lay-off.



UNITED



• Gary Megson (assistant manager), Gary Adamson (manager), Alan Dickinson, Wayne Entwistle.

FRONT ROW: Arthur Graham, Kevin Hind, Jon Chandler, Trevor Cherry, Alan Flynn, Carl Harris, Peter Hampton (now Stoke City), Marshall Burke.

ARSENAL V SPURS

YOUNG: Saturday's North London derby is the big one as far as the players are concerned. And it's even more special for me, having played for both clubs.

YORATH: I was a new boy to Tottenham last season and I could sense the atmosphere building up for weeks before the game. Yet when it finally arrived I must admit I was left feeling disappointed. It was a damp, miserable day and the Highbury ground lacked the white-hot atmosphere I expected.

YOUNG: I'm surprised to hear that. For this game means everything to the fans and they treat it even more seriously than we do — if that's possible.

YORATH: I can't argue with that. Even though I've been at Tottenham only a year it's already clear how much it means. Arsenal have had the best of things in recent years, and that's something

'Whoever wins can walk around with heads held high'

WILLIE YOUNG



The big North London derby

BIG MATCH CROSS TALK

that sticks in the throats of our fans. We had a lot of them fly out to support us on a pre-season tour of Holland and even then they were begging us to pick up the two points against The Gunners. I think they would forgive us for ending the season with nothing — as long as we beat Arsenal.

YOUNG: I'm sure they would. There's a heck of a lot of prestige at stake in this one and whoever wins can walk around with heads held high.

YORATH: That's true. It means so much that most people with Tottenham connections are still squirming about the 5-0 defeat you handed out two seasons ago. That will take some wiping from the memory.

YOUNG: I bet it will. You are right to say we have had the upper hand in recent seasons — and that's something we intend to sustain on Saturday. But we know it will be far from easy, for you have re-

shaped your side and I think you will have a very good season.

YORATH: That's nice to hear — and I only hope we live up to your expectations. All the early signs have been encouraging — for new strikers Steve Archibald and Garth Crooks have struck up a fine understanding and should provide the goals we were lacking last season. What we must do now is make sure we give nothing away at the other end of the pitch.

YOUNG: Talking of Archibald, I'm told he is quite a player. I have not seen him myself yet, but Kenny Dalglish raves about him. And that sort of recommendation from such a great player will do for me. Your man Steve clearly has a big future in the game.

YORATH: Saturday will provide a stern test for him and I'm sure he'll come through well. He'll need to be at his best to get any joy from yourself, David O'Leary, Kenny Sansom and the rest of your team organised so well by Don Howe. I played under Don for a while at Leeds and was very impressed with his know-how and thoroughness.

YOUNG: Yes, we expect Archibald and Crooks to keep us busy. And we can take it for granted that a lot of other Spurs players will cause us problems as well. Glenn Hoddle and Ossie Ardiles will be trying to work their creative magic from midfield and yourself and Steve

Perryman will turn in the usual 100 per cent performances. I was very friendly with Steve during my days at Tottenham and I never met a more honest professional.

YORATH: He certainly is an inspiration. And we are going to need it on Saturday to deal with the menace of Frank Stapleton and Graham Rix. Every team should have a Stapleton — someone who works tirelessly, chases lost causes ... and still gets his fair share of goals. And as for Rix, I think he will blossom now that Liam Brady has gone and I rate him a cert to play for England.

YOUNG: It's got all the ingredients of a great game. I just hope it lives up to expectations and that the best team wins ... as long as it is Arsenal!

YORATH: It's long past time we got a win over you and I think we'll do it this time. I like a comfortable existence and if we lose again life won't be worth living!

'Beating our rivals is all that matters to the fans'

TERRY YORATH



RELEGATION KILLS SHAW'S SCOTLAND HOPES



BRISTOL CITY'S four-year spell in the First Division was too short for John Shaw — which is why the big goalkeeper is anxious for his club to gain promotion this season.

"Nothing can equal the experience of coming up against top strikers like Kenny Dalglish and Dave Johnson," says John. "They, and others in the First Division, have the quality rarely found in the other Divisions and I regret the fact that I'll not be playing against them in the League this season."

And the former Leeds goalkeeper now realises that his hopes of gaining a full cap for Scotland will have been seriously diminished by relegation.

"When we were in the First Division, I thought that if City were doing well and I was appearing regularly in the side, there might be a chance I would be considered for Scotland," he continued. "There was a four month period last season when City were shaping up nicely. At that time any good games I had were most likely to attract attention — but following that period, the team and myself came in for criticism as results went against us.

"Since then, I reckon that any hopes I had of getting a cap have receded."

As a Scot, Shaw is well aware that goalkeepers North of the border are often compared unfavourably with their opposite

numbers in England, and he concedes that there is some justification for this view.

"Top-class 'keepers in England are full-time professionals, as compared to the situation in Scotland, where they are part-time.

"By devoting more hours at training and practice during the week, and appearing in more matches throughout the season, a goalkeeper in England has more opportunity to perfect his trade.

"It should also be remembered that a 'keeper with an English club, whether it is with Liverpool or any other First Division team, can't

afford to relax for long spells in a game — but in Scotland, with a leading club like Rangers or Celtic, a goalkeeper may not be tested to the same extent. He therefore has less chance than someone like Ray Clemence or Peter Shilton to really reach the top of his trade."

On his own part Shaw does not anticipate any greater demands being made on him than those he faced in Division One.

He says: "Admittedly, the goal-getters I'll meet this term are not as deadly as those in the top flight, but my reflexes and reactions will have to be just as fast.

"In the Second Division, I'm more likely to get "duffed" occasionally by an opposing forward than I would be in the First. In general, though, I'll be dealing with similar situations.

'Inspiration'

"It's in our goal-mouth that Bristol City miss Norman Hunter, who was a real inspiration to us all when he was at Ashton Gate. He not only showed the youngsters how to get the best out of themselves on the pitch — off the field, he was always talking and advising, and he helped to make my own job easier."

Having already been involved in a promotion battle with Bristol City in 1975-76, Shaw is under no illusions as to what will be required to finish among the leaders this time.

"It is always a real fight to secure promotion in the Second Division, and for a side to possess sound football ability is not enough.

"An awful lot of grit is needed as well, and without it a team is badly handicapped. Look at West Ham — they are a talented outfit with a certain amount of class who have lacked the "bite" required to muscle their way into a top three places.

"I can only say that Bristol City will be trying to pick up every point we can — and hoping to have the run of the ball when we most need it."

YOU ARE THE REF

Compiled by CLIVE THOMAS

1

A player lying on the field asks you to call on the trainer. You are sure there is nothing wrong and continue play. Is the player allowed to have the trainer on?

2

When you are deciding whether to play a match because of bad weather, should your main consideration be the fans or the pitch?

4

You drop the ball but before it hits the ground a player kicks an opponent. You stop play. Is the game restarted with (a) a drop ball, (b) indirect free-kick or (c) direct free-kick?

5

A player is in an offside position in the penalty-area as the ball is passed back. Should you stop play and award a free-kick?

ANSWERS

1. No. I believe we allow the trainer on the field far too quickly and in a number of instances he does little medically. I appreciate how difficult it is for a referee to be sure there is nothing wrong, but it is something we should look more closely at. 2. The pitch. 3. No. 4. Direct free-kick (a). 5. No.

LINE-UPS... RESULTS... SCORERS...

Friday, August 8

Football League Cup

(First Round, first-leg)

Northampton (0) 0	
Reading (2) 2 (Hetzke, Earles)	3,294

Saturday, August 9

Charity Shield

Liverpool (1) 1 (McDermott)
West Ham (0) 0 at Wembley 90,000
Liverpool: Clemence, Neal, Kennedy (A), Thompson, Kennedy (R), Hansen, Dalglish, Case, Johnson, McDermott, Souness.
West Ham: Parkes, Stewart, Brush, Bonds, Martin, Devonshire, Allen, Holland, Cross, Brooking, Pike (Morgan).

Football League Cup

(First Round, first-leg)

Aldershot (1) 2 (Garwood 2)	
Wimbledon (0) 0	3,023

Blackburn (0) 0	
Huddersfield (0) 0	8,670

Bournemouth (1) 1 (Massey)	
Swindon (0) 1 (Rowland)	5,121

Brentford (1) 3 (Crown, Smith, Walker (P))	
Charlton (1) 1 (Walsh)	5,850

Bury (2) 2 (Butler, Johnson)	
Halifax (1) 2 (Firth, Evans)	3,029

Carlisle (1) 2 (Bannon, Brown)	
Rochdale (0) 0	2,257

Chester (0) 1 (Oakes)	
Stockport (0) 1 (Sword)	2,468

Chesterfield (1) 1 (Walker)	
Darlington (0) 0	4,489

Colchester (0) 0	
Gillingham (1) 2 (Price, Bruce)	2,514

Doncaster (1) 1 (Snodin)	
Mansfield (0) 1 (Caldwell)	4,201

Exeter (0) 1 (Kellow)	
Bristol Rovers (1) 1 (Bates)	4,702

Grimsby (0) 1 (Waters)	
Notts Co (0) 0	7,402

Hereford (0) 1 (Bartley)	
Newport (0) 0	7,745

Lincoln (0) 5 (Harford 3, Bell, Shipley)	
Hull (0) 0	3,538

Peterborough (0) 3 (Cooke, Kellow, Syrett)	
Fulham (1) 2 (Strong, Gale)	3,662

Plymouth (0) 0	
Portsmouth (1) 1 (Laidlaw)	7,036

Port Vale (2) 2 (Chamberlain 2)	
Tranmere (2) 3 (Edwards (pen), Kelly, Craven)	2,651

Rotherham (0) 1 (Forrest)	
Bradford C (0) 3 (Campbell 2, Gallagher)	3,881

Scunthorpe (0) 0	
Barnsley (0) 1 (Parker)	4,550

Sheff Wed (2) 2 (Taylor, Johnson)	
Sheff Utd (0) 0	23,989

Southend (1) 1 (Pountney)	
Oxford (0) 0	3,023

Torquay (0) 0	
Cardiff (0) 0	3,411

Walsall (1) 2 (McDonough, Penn)	
Blackpool (1) 3 (McEwan 2 (1 pen), Morris)	5,496

Watford (1) 2 (Poskett 2)	
Millwall (1) 1 (Lyons)	9,050

Wigan (1) 2 (Gore 2)	
Crewe (0) 1 (Hunter)	5,512

Wrexham (1) 1 (Vinter)
Burnley (1) 3 (Davies (o.g.), Cassidy, Thomas)

5,126

York (1) 2 (Ford, McDonald)
Hartlepool (1) 1 (Foster)

2,444

Scottish Premier

Airdrie (0) 1 (Walker)
Rangers (1) 1 (MacDonald)

16,000

Airdrie: McGarr, Erwin, Rodger, Walker, March, Anderson, McKeown, Clark, Russell, Gordon, Thompson, McGuire.

Rangers: McClay, Jardine, Forsyth (T), Jackson, Forsyth (A), Russell, Bett, Redford, Cooper, McAdam, McDonald.

Scottish First

Dundee Utd (1) 2 (Payne, Sturrock)

5,788

Dundee Utd: McAlpine, Kirkwood, Hegarty, Phillip, Stark, Bannon, (Holt), Narey, Addison, Payne, Sturrock, Milne (Ward).

Kilmarnock: McCulloch, McLean, Clarke, McDicken, Robertson, Mauchlen, Cramond, Gibson, Street, (Doherty), Cairney.

Scottish Second

Partick (1) 3 (Higgins, Gibson, Liddell (o.g.))

4,000

Hearts (0) 2 (Liddell, Fraser (pen))
Partick: Rough, Murray, Campbell, Welch, Whitaker, Gibson, O'Hara, (Park), Watson, McLeod, Higgins, McDonald (I).

Hearts: Brough, Robinson, Ore, Liddell, Denny, MacDonald (A), Conn (Fraser), Kidd, O'Connor, Robertson (E), Robertson (M).

Scottish First

Ayr (2) 5 (Frye, Nicoll, Fleetling, Carson (o.g.), Cashmore)

3,782

Motherwell (0) 0

Cydebank (1) 3 (Given (pen), Miller, McCormick)

800

East Stirlings (0) 2 (Grant (pen), Rennie)

3,496

Dunfermline (1) 1 (Leonard)

4,000

Dundee (0) 0

2,500

Falkirk (0) 0

2,500

Dumbarton (1) 5 (Brown, McLeod (pen), Rankin, Blair 2)

2,500

Hamilton (3) 9 (Brown 3, Denney 2, McDowell, McGrogan, Graham, Fairlie)

9,500

(After extra-time. Blackburn won on away goal)

Huddersfield (0) 1 (Kindon)

9,500

Blackburn (0) 1 (Garner)

(After extra-time. Blackburn won on away goal)

Hull (0) 0

1,471

Lincoln (0) 2 (Harford 2)

(Lincoln won 7-8 on agg)

Hibernian (0) 0

4,500

Raith (0) 1 (Ballantyne)

4,500

St Johnstone (0) 0

1,390

Stirling (1) 1 (Kennedy A)

1,390

Scottish Second

Clyde (1) 3 (Masterton 2, Dolan)

600

East Fife (0) 1 (Mitchell)

600

Cowdenbeath (0) 2 (Tierney, Marshall)

400

Arbroath (0) 1 (Russell (o.g.))

400

Forfar (1) 1 (Clark)

1,000

Albion (0) 1 (Franchett (pen))

1,000

Meadowbank (0) 0

300

Alloa (2) 3 (McComb, McIntosh, Rae)

300

Montrose (0) 0

400

Stranraer (0) 0

400

QoS (2) 3 (Phillips 2, Proudfoot)

1,500

Brechin (0) 2 (Patterson, Elvin)

1,500

Queens Park (1) 2 (Giles, McNiven)

610

Stenhousemuir (0) 1 (Hancock)

610

Monday, August 11

Football League Cup

(First Round, second-leg)

Stockport (0) 1 (Sunley)

2,720

Chester (0) 0

2,720

(After extra-time. Stockport won 2-1 on agg)

Bolton (0) 1 (Curran)

25,588

(Sheff Wed won 3-1 on agg)

Sheff Utd (1) 1 (Hutton)

25,588

Sheff Wed (0) 1 (Curran)

25,588

(Sheff Wed won 3-1 on agg)

Swindon (0) 2 (McGrath (o.g.), Mayes)

5,814

Bournemouth (0) 0

5,814

(After extra-time. Swindon won 3-1 on agg)

Tranmere (0) 0

2,386

Port Vale (0) 1 (Bromage)

2,386

(After extra-time. Tranmere won 3-3 on agg. Tranmere won on away goals)

Wimbledon (3) 4 (Leslie 2, Denny, Downes)

2,444

Aldershot (0) 1 (Brodie)

2,444

(Wimbledon won 4-3 on agg)

Wimbledon (3) 4 (Leslie 2, Denny, Downes)

2,444



Mighty Martin's magnificent

WHILE Newcastle United fans consider their club's promotion prospects, Mick Martin, the Magpies' Irish international midfield player, is fighting a fitness battle which could go a long way towards deciding whether or not his club will finish in the top three in May.

Until Christmas, when Newcastle were leading the Second Division, the team had been guided and motivated by skipper Martin and confidence flowed through the side. Then injury to a medial ligament put Mick out of action, and for the remainder of the season, United faltered without his leadership and their promotion hopes vanished.

There was a feeling among some Gallowgate supporters that if Martin hadn't been injured United would have been in the First Division by now, but the likeable Irishman doesn't back this view.

"Although I would like to think that if I had been playing regularly we would have finished closer to the leaders, there was an overall fall-off in form that one man couldn't have prevented, and which mustn't be allowed to happen this season," he says.

Important

"Good results in the opening months will put us on the right track for promotion and the important thing is not to relax our efforts this time.

"It will be interesting to see how players like Ray Clarke, Bobby Shinton, Billy Rafferty and Alan Shoulder hit it off together up front. We need plenty of goals, and these are the men who can get them for us."

If Newcastle succeed in their latest bid to return to Division One, and Martin is part of the promotion side, it will make up for the frustration he has suffered so far this year.

"What annoyed me most was the fact that I was out of action at a vital time with the first real injury of my career. But medical reports on my leg have been favourable, and I just hope I don't get any further trouble. I just want to get back to playing at the same level as I did at Manchester United and

West Bromwich.

"When I was at Old Trafford, we were relegated and then immediately promoted back into the First Division. The same happened when I played for Albion — we went down, but returned to the top flight by winning promotion at the first attempt.

"And this happened in consecutive seasons, promotion with Manchester United in 1974-75 and with West Brom in 1975-76. I wanted it to happen again at Newcastle last term, but unfortunately it didn't come off."

Happiest

For Newcastle United manager Bill McGarry, Martin must rank as one of his best buys at a paltry £100,000 from West Bromwich. Mick, whose father was Con Martin, ex-Aston Villa and Eire, joined the Tynesiders as a man who possessed almost 40 Irish caps, and the memories of captaining of his country are among his happiest.

"It was a great honour to come out first and toss the coin. Giving the lads encouragement out there on the field was something that came naturally to me. My big disappointment at international level was in not being able to lead our side into the World Cup."

But Martin will at least realise a major ambition at club level if he can help to take Newcastle into the First Division this season.

"First of all, I must gain peak fitness and then steer clear of further injuries. Next, we have to retain a settled team and steal points away from home — last season, after we lost away to Leicester and Wrexham when we played well enough to win, the results dealt blows to the confidence of our players from which they never recovered. Even at St James' last term we didn't always manage to get a cohesive performance from the side — following those defeats.

"This season's promotion battle will be tough, but if we can go up it will be a special event for me — the third time I'll have gone with a side from the Second to the First Division.

"I am confident I can achieve that hat-trick this time."

SOCER RECORD ALBUMS

Official souvenir LPs featuring commentary highlights edited from BBC RADIO broadcasts where available. Special containers used for postal despatch. Send 20p for complete list of albums available from 1966.

£3.15 each

Add 50p for postage to each record ordered

NEW



HAMMERS' HEROES

THE 1980 F.A. CUP FINAL OFFICIAL SOUVENIR RECORD



1980 F.A. CUP FINAL
West Ham 1, Arsenal 0



WOLVES' CUP



1980 LEAGUE CUP FINAL
Wolves 1, N. Forest 0

1979 F.A. CUP FINAL
Arsenal v. Man. Utd.
1979 LEAGUE CUP FINAL
Nottingham Forest v. Liverpool
1978 LEAGUE CUP FINAL
Nottingham F. v. Liverpool
1977 EUROPEAN CUP FINAL
Liverpool v. Bruges
1978 F.A. CUP FINAL
Ipswich v. Arsenal
1978 LEAGUE CUP FINAL
Nottingham Forest v. Liverpool
1978 LEAGUE CUP FINAL
Nottingham F. v. Liverpool
1977 EUROPEAN CUP FINAL
Liverpool v. Borussia MGB
1977 BATTLE OF THE GIANTS
Manchester Utd v. Liverpool
1977 LEAGUE CUP FINAL
Villa's Hat-trick
1976 UEFA CUP
Liverpool v. Bruges
1976 FA CUP FINAL
Super Saints!
1976 LEAGUE CUP FINAL
Man. City v. Newcastle
1976 KINGS OF SCOTLAND
Rangers v. Hearts
1975 F.A. CUP FINAL
Hail To The Hammers!
1975 LEAGUE CUP FINAL
Viva The Villa!
1974 F.A. CUP FINAL
Liverpool's Cup
1974 LEAGUE CUP FINAL
Wonderful Wolves!
1973 F.A. CUP FINAL
Sunderland's Cup
1973 LEAGUE CUP FINAL
Spurs v. Norwich
1972 F.A. CUP FINAL
Leeds v. Arsenal
1972 LEAGUE CUP FINAL
Salute to Stoke!
1971 F.A. CUP FINAL
Arsenal v. Liverpool
1971 EURO CUP WINNERS
Chelsea v. R. Madrid
1971 LEAGUE CUP FINAL
Spurs v. Aston Villa
1970 F.A. CUP FINAL
Chelsea's Cup
1966/70 WORLD CUP
Finals & Semi-Finals
1968 EUROPEAN CUP FINAL
Man. Utd. v. Benfica
CELTIC SOUVENIR
Celtic 1953 to 1970

SOCER FILMS



Relive great moments of soccer; thrill again to the great goalscorers on your own 8mm projector. The world's biggest range of home movie FA and League Cup Finals, World Cup, European Cup and International games. Films produced and edited to include all goals from TV and Newsreel coverage. Send 40p for brochure of full range; or payment with order for any examples given below.

NEW 8mm SPECIAL OFFERS

1980 FOOTBALL LEAGUE CUP

Wolverhampton W. 1
Nottingham F. 0
200ft b/w silent..... £7.70
200ft col silent..... £7.70
200ft col silent..... £10.50
200ft col sound..... £15.95

200ft b/w silent..... £7.70
200ft col silent..... £10.50
400ft col silent..... £21.00
200ft col sound..... £15.95
400ft col sound..... £28.00

(Add 25p post for 200ft & 40p post for 400ft)

1980 F.A. CUP FINAL

West Ham 1, Arsenal 0



NOW AVAILABLE ON PRE-RECORDED VIDEO CASSETTES

FOCUS ON SOCCER COACHING SERIES

THE GIANTS OF BRAZIL

Magical film capturing the two greatest names in football PELE and BRAZIL. Colour of the 1970 World Cup and black/white vintage newsreel of Brazil from 1938. Approx 52 mins. VHS/Beta

PRICE £25.50

GAME OF THE CENTURY

History of the World Cup from 1920 to 1978 (B/W and Colour), plus special profiles on the careers of Pele, Johan Cruyff and Franz Beckenbauer. Approx 53 mins. VHS/Beta

PRICE £34.99

(Add 50p per cassette for post and packing)

QUALITY PRODUCTS ARE PLEASED TO ANNOUNCE SPECIAL DISCOUNT PRICES ON THE WORLD'S LARGEST SELECTION OF SPORTS FILMS. TAKE ADVANTAGE NOW.

SEND 25p FOR OUR FULL LIST OF FILMS AVAILABLE ON SPECIAL OFFER OR SELECT FROM BELOW.

SUPER 8 SILENT

	USUAL PRICE	YOU PAY		USUAL PRICE	YOU PAY
	B/W	Colour	B/W	B/W	Colour
50ft reel	£2.75	£4.95	£2.35	£3.85	£7.75
100ft reel	£4.15	£8.45	£3.85	£6.35	£18.75
150ft reel	£6.55	£11.65	£5.50	£8.55	£29.00
200ft reel	£8.45	£14.95	£7.70	£10.50	£40.00
300ft reel	£13.35	£21.95	£10.95	£16.50	£20.50
400ft reel	£16.75	£31.00	£13.25	£21.00	£28.00

Add 40p per reel for post/pkg for U.K. and Eire.

Overseas despatch prices on request.

SEE BELOW FOR B/W REELS AVAILABLE
* DENOTES WHERE COLOUR VERSION ALSO AVAILABLE

IMPORTANT: All films available in Super 8. Note that 50ft, 100ft, 200ft and 400ft refers to reel size, not exact length of film.

FA CUP FINALS

- *1979 Arsenal 3, Man. Utd. 2..... 200ft/400ft
Also col sound 200ft/400ft
- *1978 Ipswich 1, Arsenal 0..... 200ft
Also col sound 200ft
- *1977 Man. Utd. 2, Liverpool 1..... 200ft
Also col sound 200ft
- *1976 S'hampton 1, Man. Utd. 0..... 200ft
Also col sound 200ft
- *1975 West Ham 2, Fulham 0..... 200ft
Also col sound 200ft
- *1974 Liverpool 3, N'castle 0..... 200ft
Also col sound 200ft
- *1973 Sunderland 1, Leeds 0..... 200ft
Also col sound 200ft
- 1973 Semi: Leeds 1, Wolves 0..... 100ft
- *1971 Arsenal 2, Liverpool 1..... 200ft
- 1970 Chelsea 2, Leeds 2..... 100ft
- 1970 Chelsea 2, Leeds 1..... 100ft
- 1966 Everton 3, Sheff. Wed. 2..... 300ft
- 1964 West Ham 3, Preston 2..... 200ft
- 1963 Man. Utd. 3, Leicester 1..... 200ft
- 1962 Spurs 3, Burnley 1..... 100ft
- 1961 Spurs, Leicester..... 100ft
Also col sound 100ft.
- 1960 Wolves 3, Blackburn 0..... 100ft

1958 Bolton 2, Man. Utd. 0..... 100ft
1957 Aston Villa 2, Man. Utd. 1..... 100ft
1953 Blackpool 4, Bolton 3..... 100ft

WORLD CUP

- *1978 Argentina 3, Holland 1..... 200ft/400ft
Also col SOUND 400ft.
- *1978 Scotland 3, Holland 2..... 200ft/400ft
Also col sound 400ft.
- *1978 Argentina 2, France 1..... 200ft/400ft
Also col sound 400ft.
- *1978 Holland 2, Italy 1..... 200ft/400ft
Also col sound 400ft.
- *1978 Holland 2, West Germany 2.... 200ft/400ft
Also col sound 400ft.
- *1978 Brazil 2, Italy 1..... 200ft/400ft
Also col SOUND 400ft.
- *1978 Best Goals of tournament..... 200ft/400ft
- *1974 W. Germany 2, Holland 1..... 200ft/400ft
- *1974 W. Germany 4, Sweden 2..... 200ft/400ft
Also col sound 400ft
- *1974 Holland 2, Brazil 0..... 200ft/400ft
Also col SOUND 400ft
- *1974 Holland 4, Argentina 0..... 200ft/400ft
Also col SOUND 400ft
- *1974 Holland 4, Bulgaria 1..... 200ft/400ft
Also col SOUND 400ft
- *1970 Italy 4, W. Germany 3..... col 200ft
- *1970 England 2, W. Germany 3..... col 200ft
- *1966 England 4, W. Germany 2.... 200ft & 400ft
Also colour sound 200ft
- 1966 England 2, Portugal 1..... 200ft
- 1966 Hungary 3, Brazil 1..... 200ft
- 1966 Korea 3, Portugal 5..... 200ft

EUROPEAN CUP

*1978 Liverpool 1, Bruges 0..... 200ft/400ft
Also 400ft Col SOUND

*1977 L'pool 3 Borussia MGB 1..... 200ft/300ft
Also 200ft/300ft col SOUND

1969 Milan 4, Ajax 1..... 200ft

1968 Man. Utd. 4, Benfica 1..... 200ft/400ft
Also b/w SOUND 200ft

1968 Man. Utd. 3, Madrid 3 (semi-Final) 200ft

1967 Celtic 2, Inter Milan 1..... 200ft/400ft

1966 Man. Utd. 5, Benfica 1..... 200ft

1960 R. Madrid 7, Eintracht 3..... 200ft/400ft

EUROPEAN CUP WINNERS

1963 Spurs 5, At. Madrid 1..... 200ft

1965 West Ham 2, TSV Munich 0..... 200ft

FOOTBALL LEAGUE CUP

*1980 Wolves 1, Nott'ham F. 1..... 200ft
Also col SOUND 200ft

*1979 Nott'ham F. 3, Southampton 2..... 200ft
Also col SOUND 200ft

*1978 Nott'ham F. 1, Liverpool 0..... 200ft
Also col SOUND 200ft

*1977 Aston V. 3, Everton 2..... 200ft
Also col SOUND £18.30

INTERNATIONALS

*1977 Scotland 2, England 1..... 400ft
also 400ft col SOUND

*1977 England 2, Italy 0..... 200ft
also 200ft col SOUND

1953 Hungary 6, England 3..... 100ft

SPECIALS

GIANTS OF BRAZIL..... 400ft

Also 400ft b/w SOUND PELE — Prince of soccer..... 200ft

*SIX-GOAL HURST..... 50ft

SIX-GOAL BEST..... 50ft

SCOTTISH CUP-FINALS

1976 Rangers 3, Hearts 1..... 200ft/400ft
Also 400ft B/W SOUND

*1973 Rangers 3, Celtic 2..... 200ft

*1972 Celtic 6, Hibs 1..... 100ft

Send all orders and inquiries to
QUALITY PRODUCTS (Romford) LIMITED

Dept. SH188, 43 Victoria Road, Romford,
Essex RM1 2DD. Tel: Romford 28413.

OVERSEAS SERVICE

Films and records supplied to soccer fans throughout the world. Despatch charges quoted on request. Send inquiries to OVERSEAS CUSTOMER SERVICE at address given below.

This week's Star Letter comes from Kevin Tiley of Walthamstow, London, who wins our Special Prize of £10. He writes:

ENGLISH LEAGUE THE BEST

I am writing in reply to Stanley Horkan's letter (16th August) in which he uses the evidence of one player (Bernd Schuster), the success of the West German national team and the representatives of a knockout Cup competition to suggest that the Bundesliga is better than the English League.

One reason for my disagreement with his statement is that all his evidence is taken from outside the respective and relevant League 'scenes'.

The English League has a larger and more open top Division in which Manchester United, Liverpool, Forest, Ipswich and Arsenal must be wary of the challenge of Villa, Wolves, Southampton and West Brom as opposed to the monopoly of Bayern, Borussia, Cologne and Hamburg in Germany.

The English League has many more strength-testing fixtures, no mid-season break, larger gates, more competitive games and more players-supplying Divisions.

The Bundesliga leads only in respect of sponsorship, facilities and crowd control, not behaviour.

• The First Division open? I thought the only thing open was who finishes second to Liverpool!

3 points means 1-0

In a recent issue of SHOOT (August 9th), you published a letter from C. Day of Durban. He proposed the system of points that is used in Tunisia to be brought into the Football League (i.e. three points for a win, one for a draw).

Well, I have reserved feelings on this matter. This system might well produce a more open-minded approach by teams, but I believe that it is more likely to have an adverse effect of a side's outlook.

Because of the greater rewards brought about by victory, teams who get an early goal would be more inclined to sit on their lead. In fact, I believe that we could reach a situation where teams will go out with the sole intention of grabbing the lead, and then packing the defence for the rest of the game.

RAJ CHAUHAN,
BIRMINGHAM.

• I thought most sides did that anyway.

Kop

As an American fan of British soccer, I'd like to know how Liverpool's famous Kop got its name?

PHILLIP WILCOX,
U.S.A.

• Seems it's a contraction of the Afrikaans word Kopje — meaning a hill — and was brought back by British soldiers returning home from the Boer War, Phillip.

And the high old-time banking behind the goal more-or-less (at that time) rather resembled one.

It was originally called, fully, the Spion Kop — after that 19th-century battle in South Africa.

Champions England

How did England get on in the British Championship the year they won the World Cup?

SIMON POTTER,
SWINDON

• Pretty well, Simon — winning it with five points out of a possible six in that 1965-66 season.

GOAL-LINES

Send your letters to STEVE CARTER, GOAL-LINES, SHOOT!,

IPC Magazines Ltd., King's Reach Tower, Stamford St., London SE1 9LS. U.K. readers receive £10 for the Star Letter — £4 for every other published. Overseas readers receive a special SHOOT T-shirt. Please state which size: small, medium or large. When writing to us please mention the two features you liked best in the latest issue of SHOOT!

All letters must be exclusive to SHOOT!



Captain Thompson

In SHOOT I read "Should Keegan step down as England's captain?" I think he should. But for SHOOT to tip Ray Wilkins as a replacement is something I disagree with.

What experience has he? One season with Manchester United. Captain of Chelsea when still a teenager. This does not make him worthy of the captaincy of England.

To tip him in front of Liverpool's Phil Thompson when this player has had experience with Liverpool in all European competitions and has already captained England is wrong. Phil Thompson is going to rank alongside the all time greats before him, i.e. Billy Wright, Bobby Moore and Emlyn Hughes (all defenders).

So next time SHOOT wants to tip a future England captain, think of someone with experience. And after all, the captain of the best team in England should be captain of the national side.

SEANIE WALSH,
SECRETARY, WATERFORD BRANCH,
LIVERPOOL SUPPORTERS CLUB.

• Your bias is showing. Phil is a very good player, but not an all-time great. And by your last statement, presumably Bobby Moore should never have captained England. Shame on you!

Pen-Pals

I'm a 15-year-old Swedish boy. I love English soccer and would like to have pen-pals.

NICLAS AHMAN,
SKARAGATAN 57,
S 53133 LIDKOPING,
SWEDEN.

U.E.F.A. Anti-Scots!

I was very surprised to read in my local paper that Celtic had to play in the preliminary round of the European Cup-Winners' Cup (along with Benfica). Teams like Hibernians of Malta, Crusaders of Ireland and Castilla of Spain (Real Madrid's nursery team) have all been

placed in the First Round of the competition proper.

How many other teams who were in the Quarter-Finals of the previous season's European Cup have to overcome this extra obstacle in a competition in which the opposition is not of a particularly good standard?

The exact same happened to Rangers last year when they had eliminated PSV and Juventus the year before.

Another example of bad organisation by U.E.F.A.?

GORDON CAIRNS,
GLASGOW.

• Teams which have reached the Semi-Final stage in the previous five seasons are seeded. History counts for nothing — it's how teams have fared more recently that decides their 'rating'.

Clough magic

ENGLAND did not fail in the European Championship Finals through lack of good players. They failed only because the magic of Brian Clough was missing. With Clough and Greenwood working together, England's glory would soon be restored.

KIRAN PATEL,
WOLVERHAMPTON.

• Clough and Greenwood are fine managers — but I can't imagine Brian working with anyone but Peter Taylor.



Floodlight first

I know there were experiments with floodlights a long time ago, but when was the first actual Football League game under these conditions?

STEVEN HUGHES,
BOLIHULL

• Very much more recently than that historic first-ever game in Sheffield back in 1878 Steven.

In fact, it wasn't until 22nd February, 1956 — when Portsmouth played Newcastle in a First Division match at Fratton Park.

Explosive incident

Is it true that a hand-grenade was once thrown on to the pitch during a Football League game?

DAVID MILLARD,
BIRMINGHAM

• It is, David. Happily, though, it was an empty "dud" — even if no one knew it at the time — and presumably the sick idea of the thrower was more to cause a sensation than any real harm.

The incident happened at Griffin Park, on 6th November, 1965, in a Third Division local derby between Brentford and Millwall.

SHORT PASSES

• In the first-ever F.A. Cup Final played at Kennington Oval on 16th March, 1872, Wanderers beat Royal Engineers 1-0. The crowd was just under 2,000. (SIMON KAYE, York)

• England's goals in their 4-2 win over West Germany in the 1966 World Cup Final came from Geoff Hurst (three) and Martin Peters. Both were West Ham players at the time. (T PIKE, France)

• The furthest that Brighton have ever reached in the F.A. Cup is the Fifth Round. (JAMES FREEMANTLE, Chichester)

• Aberdeen's record win is 13-0 v Peterhead in the Scottish Cup in February, 1923. (PATRICK NEHRING, Holland)

Overseas readers win a special SHOOT T-shirt instead of money. When writing, readers should state their size: small, medium or large.



'Pressure on Crooks'



I'M really looking forward to finding out how Garth Crooks shapes up at Tottenham this season following his transfer from my old club Stoke City.

He's already made his mark at England Under-21 level and his move to White Hart Lane could answer the question: Is he good enough to be a member of Ron Greenwood's senior side?

Garth has made considerable progress from the time I first came across him when we were together at Stoke.

He was a young reserve but caught the eye with his pace and confidence to go at defenders. What he lacked in his early days was the stamina to keep going strongly through a match — but that's

nothing new for a young player.

At the time I was at Stoke they were regarded as one of the most exciting sides in the country and he was obviously going to have to wait for his opening.

It eventually arrived and it didn't take him long to emerge as a young striker with immense potential. But I think he is right to be joining a top club like Tottenham, where he can now further his career.

It's unusual for a club to do what Spurs have done and go out and buy two new strikers in Garth and Steve Archibald from Aberdeen . . . and it might not be too easy for them.

Players usually take time to settle down at a new club but these two won't be able to take too long because how well they do together will have a major influence on Spurs' season.

They certainly gave Forest the run around on the opening day of the season, and Garth grabbed a great goal into the bargain. Steve and Garth certainly look to be a sound investment.

'Chaos in Russia'

I'LL never forget one of my first trips behind the Iron Curtain — with an England Under-23 side in Russia.

Sir Alf Ramsey was in charge then and long before we got to the match, we had problems.

The party arrived at Kiev around three o'clock in the morning and all we wanted to do was get our heads down. Unfortunately, for us, the Russians had other ideas.

We were kept waiting at the airport for about an hour and a half but at least we got into the country . . . and that's more than can be said for one of the journalists travelling with us.

When we arrived at the hotel it was overbooked so we had to move on again and by the time we eventually got sorted out, the last thing we were prepared for was a football match.

I remember experiences like that when I'm going behind the Iron Curtain again — as we are with Nottingham Forest next month.

We play CSKA Sofia in the First Round of the European Cup and

although we don't know what to expect when we get there, we ought to have the experience to cope with the situation. After all, in recent European ties we've met Arges Pitesti in Rumania and Dynamo Berlin in East Germany.

I personally feel as though it will be a difficult game for us. Most Communist bloc countries are physically strong and technically sound, and the Bulgarian Champions should not be any different.

Surprise

I'm quite pleased, though, that we are meeting them out there in the first-leg because if they do really surprise us, we've got the return to try and recover.

It didn't work out that way in Berlin, of course, when we were a goal down at home and had it all to do away, but two goals from Trevor Francis and a penalty from John Robertson saw us through.

Let's hope we don't have to come from behind this time.

'Dinner with Krol'



Krol meets Forest skipper John McGovern before last season's European Cup Semi-Final tie against Dutch giants Ajax.

I HAD my first experience of soccer American-style before the start of the season and was really impressed.

We played in Vancouver, Tampa Bay, Toronto and Bogota during a tour of the Americas and I was really taken with the North American Soccer League.

We were looked after extremely well on the trip and I was fascinated to find out how much razamatazz there was in their football. I'm pleased to say it wasn't as gimmicky as I thought it might be.

Objectionable

They certainly treat the game a lot differently than we do at home, but I didn't find it objectionable and I would go as far as to say that when my career comes to an end in England, America is somewhere I might be tempted to play for a year or two.

What we found difficult to adjust to early on was playing on astroturf. The ball comes off it quicker than normal grass and with us being rusty in our first pre-season game, we didn't impress all that much.

I also found it confusing when we played on a pitch with red markings — the white ones were for American football — and it brought a few laughs from the crowd when I went chasing out of what I thought was the area to clear with my feet.

We met up with quite a few English players during the course of the trip and I was delighted to spend an evening with the Dutch star Ruud Krol, who has left Ajax to play with Vancouver Whitecaps, whom we drew with.

We had a meal together after the game and he's a real gentleman. He was saying how quickly he had settled down to a new career over there. Actually, it was a second meeting for us, because Ruud had skippered Ajax against us in last season's European Cup Semi-Final.

And when teams like Vancouver can sign a player of his class and reputation it removes the theory the Cosmos are monopolising the game in the N.A.S.L.

In fact, the Cosmos have not had things all their own way recently. The fact that other teams have started to challenge for the title over there only goes to prove there is a levelling out process taking place.

YOU ASK, PLAYERS ANSWER

Is there a question you've always wanted to ask Kevin Keegan, Kenny Dalglish, Paul Mariner (below) or any other player in the Football League or Scottish League?

WELL, NOW YOU CAN.

Write to the player of your choice
c/o SHOOT, IPC Magazines Ltd.,
King's Reach Tower, Stamford
Street, London SE1 9LS.



We will then approach the player and print the most interesting answers in SHOOT.

The senders of all letters published will receive a £2 prize.

Overseas readers will receive a special SHOOT T-shirt, so please state size — small, medium or large.

Whatever you're playing at,
relax with Gola quality and style.
Weekender — a smart and popular
budget priced polyester tracksuit
for all the family, featuring
distinctive piping.

From £7.99 - £13.99

At your local sports
shop TODAY.

Never go
without
your Gola's



Bad impression

PARAGUAY'S new manager Heriberto Herrera (nicknamed The Iron Sergeant because of his views on discipline) has already fallen out with the country's top clubs even though he doesn't officially take over as national team manager until next January!

Herrera has demanded that the national team train permanently with him from January until the World Cup qualifiers in May, and that members of his squad should not be released for midweek club matches including the Copa Libertadores.

Naturally, the clubs are not that enthusiastic.

BRAZIL HOPING

IN the increasingly likely event that Colombia is not going to stage the 1986 World Cup, Brazil is getting ready to do it, according to the president of CBF (Brazilian Confederation of Football), Giuliano Coutinho.

The official position is that the CBF will fully support Colombia if Colombia decides to go ahead, but at the same time CBF is hoping that Colombia will give up, so that Brazil can stage it.

Another reason that would make Brazil happy if Colombia backed out is that it could help the Brazilian point of view that FIFA shouldn't allow neither the World Cup nor its qualifying games to be played in altitudes above 1,800 metres (about 6,000

feet), because of the lack of oxygen in the atmosphere.

The CBF is particularly unhappy that Brazil will have to play one of its qualifying games next year in La Paz, Bolivia, which, at over 12,000 feet, is one of the highest capitals in the world.



MICHELS TO RETURN?

RINUS MICHELS, the man who master-minded Holland's 1974 World Cup campaign that so much impressed the soccer world, could soon be back in Europe.

The Dutchman followed Johan Cruyff to Barcelona and then crossed the Atlantic to team up with him again at the Los Angeles Aztecs.

But Cruyff's departure to Washington Diplomats left Michels (right) 'high and dry', and he's now actively looking for a suitable post with a European club.

"Things have been going from bad to worse in Los Angeles," he laments. "This season hasn't been

too successful, even though we qualified for the play-offs, and the worst thing is that I honestly can't see a way of putting things right.

"I haven't had the players I asked for at the beginning of the season. The rich directors of the club don't want to spend their money, and they thought they could get by simply by bringing in youngsters from Mexican football.

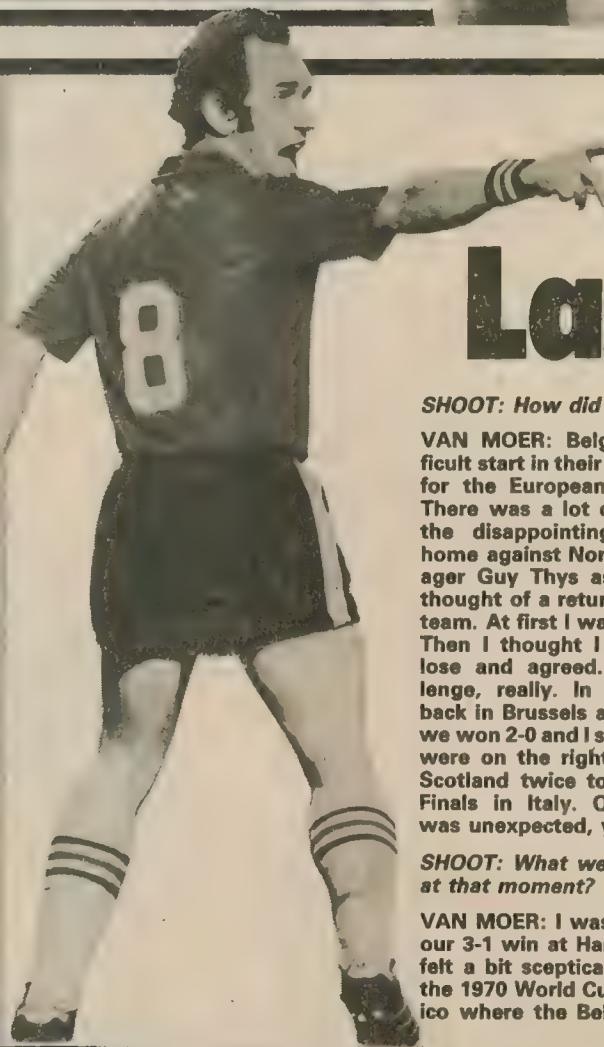
"I said right from the beginning that this wouldn't work, and I've been proved right. Our results mustn't deceive us. A club must think of the future. It wasn't simply that Johan left — it was just that we were left without any class players at all.



"Let's be frank. If things don't change drastically here, I'm not staying. I came to the United States to do a particular job of work, and now I find that I can't do it in conditions that simply aren't normal.

"I'm just wasting my time, and even though the money is very good I'm determined to look for a more interesting post in Holland, Spain or maybe another country. I'll just have to see what offers come along, but I can't stay here much longer . . ."

WILFRIED Van Moer was born in Beveren on 1st March, 1945 and started playing football with his local team. He worked as a radio and T.V. mechanic in Antwerp and soon signed a contract for Antwerp FC, thanks to his boss. Already it was obvious that the 'little man' would soon become Belgium's best footballer. In 1967 he joined Standard Liège, with whom he won the Belgian title three times in a row. He stayed with Standard for nine seasons, was voted Belgium's Player of the Year in 1966, 1969 and 1970 and won several caps for the Belgian team. He also opened a pub called "Wembley" in Hasselt. In 1976 he was transferred to Beringen, a modest First Division team, and everyone thought 'Mr Belgium' would soon be hanging up his boots.



INTERNATIONAL
Soccer

WILFRIED VAN MOER

Last season

SHOOT: How did it all re-start?

VAN MOER: Belgium had a difficult start in their qualifying group for the European Championship. There was a lot of criticism after the disappointing 1-1 draw at home against Norway. Then manager Guy Thys asked me what I thought of a return to the Belgian team. At first I was flabbergasted. Then I thought I had nothing to lose and agreed. It was a challenge, really. In my first match back in Brussels against Portugal, we won 2-0 and I scored a goal. We were on the right road and beat Scotland twice to qualify for the Finals in Italy. Our qualification was unexpected, yet deserved.

SHOOT: What were your feelings at that moment?

VAN MOER: I was delighted after our 3-1 win at Hampden, but also felt a bit sceptical. I remembered the 1970 World Cup Finals in Mexico where the Belgian squad had

all kinds of troubles: rows, homesickness . . . Still, considering the good atmosphere in the present squad, I hoped for the best, and everything turned out fine. Our stay in Italy was marvellous. There was plenty of relaxation, as two weeks of full 'concentration' is not possible. Mr Thys treated us as adults; my wife was in Italy and we went out for a walk now and again. No complaints at all.

SHOOT: How would you evaluate Belgium's performance?

VAN MOER: Before the tournament I'd have given England and Italy the best chances to qualify from our group. After our 1-1 draw with England I knew we could do it. Then came our 2-1 win over Spain which meant we only needed a draw against Italy . . . which we got.

SHOOT: There was criticism that Belgium played defensively. What do you say about that?

News flashes

- Carlos Bianchi, top scorer in the French League in 1974, 76, 77, 78 and 79, has left Racing Strasbourg to return to his native Argentina and Vélez Sarsfield. His successor at Racing is an Israeli, Vicky Peretz.
- Georg Schwarzenbeck (below), centre-half of Bayern Munich and West Germany in the glory-days of the mid-Seventies, has been forced to retire.
- Hamburger SV goalkeeper Rudi Kargus has not accepted terms of a new contract and is now out of a job. He is training with an amateur side, waiting for offers; in the meantime he can draw £500 a month Social Security.
- No fewer than 30 Spanish clubs had their grounds closed last season after repeated crowd disturbances. A further 38 start the new season under threat of ground closure at the slightest sign of bad behaviour.
- Dutch club Feyenoord obviously believe in having their confidence boosted in pre-season friendlies. The Dutch club played a local amateur side in the village of Nieuw Balinge and won 26-0. Every outfield player scored and the Rotterdammers' goalie can't remember touching the ball!
- The West German authorities have warned players that spitting in the penalty-area will now be punished by a penalty-kick.
- Spain's 1982 World Cup Committee have taken out a special insurance policy against the possible cancellation of the Finals. The value of the policy is £50,000,000 and each of the 14 cities involved in staging the Finals also has a similar insurance giving cover totalling £265,000 per city.
- Cruz Azul were the Mexican League Champions for the second consecutive season when they beat arch-rivals Universidad de Nuevo León 4-0 on aggregate in the play-off.
- Bolivian First Division side San José have been having labour problems! So much so that the players decided first to begin a 'go-slow' and then voted for an out-and-out strike. They didn't turn up for their League match against Santa Cruz, and the visitors were delighted when the authorities awarded them a 2-0 victory.
- Dutch club Feyenoord obviously believe in having their confidence boosted in pre-season friendlies. The Dutch club played a local amateur side in the village of Nieuw Balinge and won 26-0. Every outfield player scored and the Rotterdammers' goalie can't remember touching the ball!



Balinge and won 26-0. Every outfield player scored and the Rotterdammers' goalie can't remember touching the ball!

The West German authorities have warned players that spitting in the penalty-area will now be punished by a penalty-kick.

Hamburger SV goalkeeper Rudi Kargus has not accepted terms of a new contract and is now out of a job. He is training with an amateur side, waiting for offers; in the meantime he can draw £500 a month Social Security.

No fewer than 30 Spanish clubs had their grounds closed last season after repeated crowd disturbances. A further 38 start the new season under threat of ground closure at the slightest sign of bad behaviour.

One dead and several injured was the tragic scoreline of a Mexican match between — wait for it — Chimalhuacan and Nezahualcoyotl. The violence erupted in a brawl between the two teams midway through the second-half.

As the Spanish League prepares for its kick-off, the clubs are reported to owe their players just over £1,500,000 in unpaid wages from last season.

Spain's 1982 World Cup Committee have taken out a special insurance policy against the possible cancellation of the Finals. The value of the policy is £50,000,000 and each of the 14 cities involved in staging the Finals also has a similar insurance giving cover totalling £265,000 per city.

Cruz Azul were the Mexican League Champions for the second consecutive season when they beat arch-rivals Universidad de Nuevo León 4-0 on aggregate in the play-off.

Bolivian First Division side San José have been having labour problems! So much so that the players decided first to begin a 'go-slow' and then voted for an out-and-out strike. They didn't turn up for their League match against Santa Cruz, and the visitors were delighted when the authorities awarded them a 2-0 victory.

River's title

RIVER PLATE seem certain to clinch Argentina's Metropolitan Championship for the second consecutive year. The star-studded Millionaires are six points clear with only a handful of games to play, and challenges from nearest rivals Talleres, Platense, Huracán and Argentinos Juniors seem to have fizzled out.

Argentinos' super-star Diego Maradona still heads the scoring charts, though he's rarely found the net since all the fuss surrounding his thwarted move to Barcelona, and Huracán's young striker Dante Sanabria could yet overhaul Diego in the goals race.

THE eight Afghanistan footballers who fled to West Germany earlier this year are slowly but surely settling into their new life. Apart from learning German (see photo), they are keeping their fingers crossed that their work permits come through quickly so they can become professionals. At the moment, they are training with an amateur side Kreis Paderborn, but apparently Bundesliga club Arminia Bielefeld are willing to give them a trial, permits permitting.



'Chocolate' browned off

HECTOR 'Chocolate' Baley, Menotti's Number Two goalkeeper for the Argentine national team, still can't get a first team place with his club Independiente!

Poor Baley (above), can't seem to shake off a run of bad luck, and in his last first team appearance he was booted off the pitch when he slipped just as he was going to field a long-range shot — leaving the ball to roll gently into the net for the winning goal!

Baley now says he's fed up with playing in the reserves, and is demanding a transfer ...



VAN MOER: Against Italy we played very defensively indeed. It was not our duty to attack as a draw was enough for us to qualify

for the Final. In the other games (v England and Spain) we played it very cleverly in a tactical way. We played in function of our oppo-

nents — a style that suits us fine — and got the results we wanted. Perhaps it wasn't always very attractive, still it was success-

ful ... and that's what matters nowadays isn't it? We didn't play more defensively than other teams in Italy. In fact I was very satisfied with our performances. Our strength was our versatility; our ability to play any tactical system. We surprised quite a few teams with it.

SHOOT: Were you satisfied with your own performance?

VAN MOER: Yes, indeed. I played as well and as long as I could. Physically everything turned out fine, too. Especially when you consider that I am 35 and was facing young world-class players like Hansi Muller, Rummenigge, Woodcock, and many others.

SHOOT: And what about your future?

VAN MOER: Well, I signed a contract for SK Beveren, my home team where I started my career. I have a house there, but will stay in Hasselt where I still have my pub. I think this season will be my last in the Belgian First Division. As for the national team, Mr Thys will be introducing younger players soon and will replace me in the near future. I have had my share of success; it's up to the younger players now to keep the Belgian international team near the top.

• Interview by Danny Geerts

for Mr. Belgium



TREVOR FRANCIS &

THE SILVERLINE WINNERS !!!

FIRST HALF
OF ROY
STEELS' STREAKS'
V BLAXWELL
WANDERERS....'

...AND THINGS ARE
NOT GOING WELL FOR
ROY'S YOUNGSTERS!

IT'S
THE THIRD
TIME I'VE
SLIPPED...

...WHAT'S
GOING
WRONG?

...NOT FAST
ENOUGH ON OUR
FEET!

HALFTIME, AND THE 'STREAKS' RETIRE GRATE-
FULLY TO THEIR DRESSING ROOM FOR SOME
ADVICE FROM THEIR SPECIAL GUEST, TREVOR
FRANCIS.

IT WAS
LIKE AN
ICERINK!

MY
FEET ARE
KILLING
ME!

...COULDN'T
SEEM TO
KEEP UP!

HOLD ON A MINUTE!
THE PROBLEM'S VERY
SIMPLE...

IT'S
YOUR BOOTS!

HERE...TRY THESE.
NEW ADIDAS
SILVERLINE! I'VE PUT
MY NAME ON EVERY
ONE!

...UNIQUE HEEL COUNTER TO STOP
BLISTERS, INTERCHANGABLE STUDS,
SMART BLACK AND SILVER FINISH.

THESE NEW
BOOTS REALLY
WORK!

3-2 UP,
AND 10 MINUTES
TO GO....

FRANK LANGFORD

WE WON 4-2! AND
IT'S ALL DOWN TO
TREVOR FRANCIS
AND SILVERLINE
BOOTS!

THE TREVOR FRANCIS SILVERLINE RANGE

TREVOR FRANCIS
'PRO' £19.99*



TREVOR FRANCIS
'TOP STAR' £14.50*



TREVOR FRANCIS
'SUPER' £11.50*

NOW THEY'LL
HAVE TO CALL US
THE 'SILVERLINE
STREAKS'!

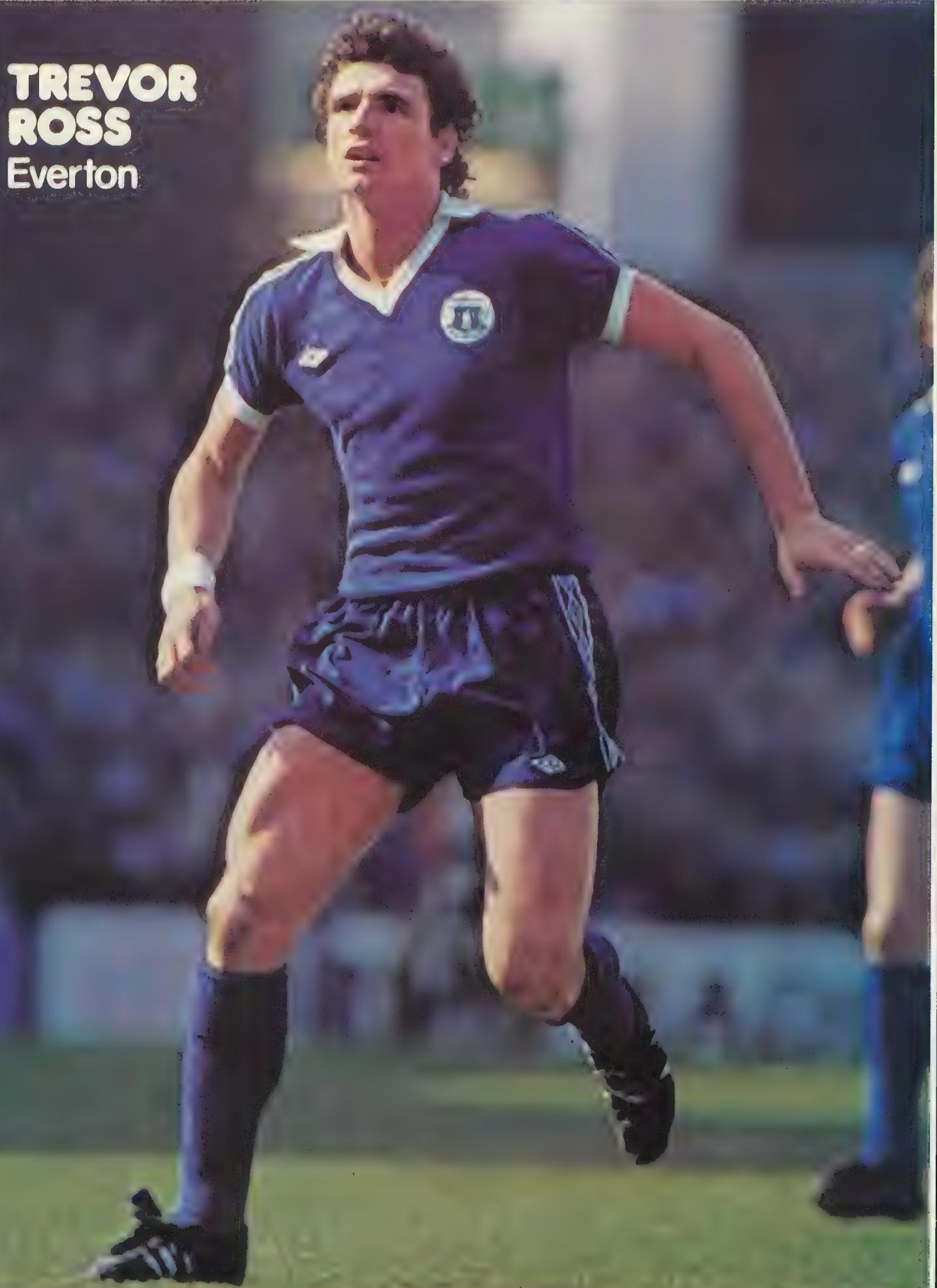
* RECOMMENDED RETAIL PRICE
AT TIME OF GOING TO PRESS

ALL SILVERLINES ARE APPROVED
AND PERSONALLY ENDORSED BY

Trevor Francis

adidas
The mark of a winner

**TREVOR
ROSS**
Everton



ARGENTINA

Osvaldo Ardiles	Huracan	Spurs	£325,000
Ricardo Villa	Racing	Spurs	£375,000
Alex Sabella	River Plate	Sheff. Utd.	£80,000
Claudio Marangoni	Sheff. Utd.	Leeds	£400,000
Pedro Verde	San Lorenzo	Sunderland	£320,000
	Hercules (Spain)	Sheff. Utd.	Free



BELGIUM

Roger Van Gool	FC Cologne (W. Germany)	Coventry	£250,000
----------------	-------------------------	----------	----------



DENMARK

Johnny Ostergaard	Ikast	Charlton	£40,000
Viggo Jacobsen	Kestrup	Charlton	combined



FINLAND

Pertti Jantunen	IFK Eskilstuna	Bristol C.	£95,000
-----------------	----------------	------------	---------



HOLLAND

Frans Thijssen	FC Twente	Ipswich	£200,000
Arnold Mühren	FC Twente	Ipswich	£200,000
Loek Uitrem	AZ '67	Stoke	£60,000
Pat Van den Hauwe	Dendermonde (Belgium)	Birmingham	£100,000



ISRAEL

Avi Cohen	Maccabi Tel Aviv	Liverpool	£200,000
Moshe Garayani	Maccabi Netanya	Brighton	£40,000



England's £5m imports

FOREIGN players have cost English clubs almost £5 million over the past two seasons. Thirty-five overseas players have found their way to the Football League since Keith Burkinshaw started the ball rolling with Osvaldo Ardiles and Ricardo Villa just after the 1978 World Cup. Two cost no fee; three have since left their clubs to return home.

Those who argue that English soccer can't afford to export such a vast amount of money would have to admit that the current transfer value of almost every Continental star in the League is greater than the sum paid by his club.

Alex Sabella is a perfect example. He cost Sheffield United just £80,000 two years ago; this summer he joined Leeds for five times that amount.

Most of the foreigners have been successful. Only a handful could be said to be failures.

Here is a list of the stars who have come to England in the past two seasons.



POLAND

Kazimierz Deyna	Legia Warsaw	Man. City	£100,000
Tad Nowak	Legia Warsaw	Bolton	£50,000
Ryszard Kowenicki	Widzew Lodz	Oldham	£10,000
Adam Musial	Arka Gdynia	Hereford	£4,000



1. Alberto Tarantini, unable to adjust to English football with Birmingham City after a move from Argentina.

2. Ryszard Kowenicki has been making impressive progress in the unlikely surroundings of Oldham.

3. Kazimierz Deyna has had an uneasy first season with Manchester City, but has nevertheless won a lot of admirers.

4. Tadeusz Nowak, ready to take a more commanding role at Bolton Wanderers now that they have been relegated.

5. Arnold Mühren has been one of the most outstanding successes since his move from Holland to Ipswich.



From **To** **Fee** **Now**

Alberto Tarantini	Boca Juniors/Argentina F.A.	Birmingham	£250,000, G.A. Engles
Len de Gey	Sparta Rotterdam	Sheff. Utd.	£100,000
Geert Moyer	Ajax	Bristol C.	£100,000

From **To** **Fee** **Now**

			River Plate

From **To** **Fee** **Now**

Those who came ... and went

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

From **To** **Fee** **Now**

'I'M NOT SPECIAL'

SHEFFIELD United striker Bob Hatton is convinced that he has taken a step in the right direction despite dropping down a Division since his recent £75,000 move from Luton.

"I never go anywhere unless I'm sure the club I'm going to has something to offer, and everything about United is geared for promotion," he says.

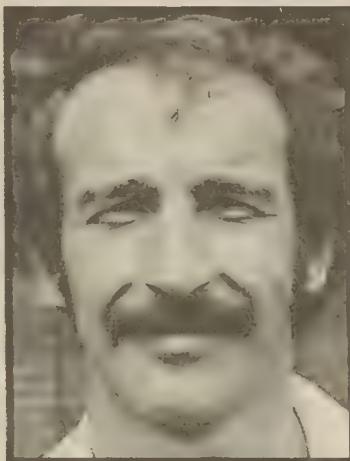
"We've a top coaching-staff, one of the best managers in the business in Harry Haslam, good-quality players and fantastic supporters.

"If we don't go up this season we'll have no one to blame but ourselves. There are so many good individuals in the side, the only problem is to get them to play together as a team. We must get our heads down and graft."

United are Hatton's eighth League club in a career spanning 16 years. He started with Wolves before moving on to Bolton, Northampton Town, Carlisle United, Birmingham, Blackpool, Luton and now Sheffield United.

Up to the start of this season he had scored 174 League goals and, rightly, earned himself a reputation as one of the most consistent strikers in the game. He disagrees, however, with those who describe him as a "natural goalscorer".

"Unfortunately, nothing comes easily to me," Hatton confesses. "I've always had to work hard at



admits 8-up Bob Hatton

my game and have no special gifts. As far as I'm concerned, for every grain of ability there must be ten grains of effort and application.

"Obviously I'd like to bring my goal tally to 200 with Sheffield United and although I feel I can achieve this, I'm certainly making

no predictions."

Hatton, honest and modest, as well as talented, relishes the prospect of linking up with new player-coach Martin Peters.

"It will be marvellous to play alongside Martin. I've always admired him as a player and I'm sure I'll learn a lot from him. The fact that someone like him has come here emphasises the potential that exists within the club."

But why did Hatton leave Luton Town after what appeared to have been two good years there?

'Change'

He explains: "They were successful and I was happy there. But for some reason I can only give my best to a club in two-year spells. After that I need a change.

"I have a lot of admiration for David Pleat, the Luton boss, and they're definitely a club that are going places.

"When I left, I did so on good terms. That has been the case with all my clubs in the past. I have always honoured my contract and every club I've played for have got value for money."

Hatton has long been regarded as one of football's "unsung heroes", always effective but rarely spectacular. That tag suits him fine.

"I certainly don't resent other players getting the glory. Most of my goals are scored from inside the six-yard box, but I'd rather score two of those than one really spectacular goal."

"Let's face it, many famous names have gone by the wayside since I started playing, but I'm still going strong."

"Mind you, I have had my own moments of glory. I scored after just 30 seconds of my League debut for Wolves against Portsmouth in a Second Division match. That must be some kind of a record."

"My best spell was probably at Blackpool in 1977. The club had presented me with a silver plaque for scoring three hat-tricks in one season. In the next game, against Blackburn at Bloomfield Road, I scored four in front of the television cameras. That was unbelievable."

Hatton, 32, insists he's as sharp now as he's ever been and sees no reason why he shouldn't continue playing for a few more years.

"I still consider myself good enough for First Division football and I've not given up all hope of playing there again. Right now I genuinely think I'd walk into a lot of First Division sides, but maybe the managers don't agree."

Perhaps they don't. But one thing nobody can argue with is Bob Hatton's proven record as a marksman of the highest calibre. Players with his scoring flair are always in demand and Harry Haslam may well have landed the bargain of the summer.

Moncur's faith in Ibrox reject

REJECTS who have been thrown on soccer's scrapheap have a habit of bouncing back in style.

One such player who hopes to prove a team wrong in discarding him so early in his career is Hearts striker Chris Robertson, who joined the Tynecastle side after being given a free transfer from Rangers in the close season.

"I'm eager to do well at Tynecastle," says Robertson. "I scored goals for the Rangers' first team and I was a consistent scorer in their reserves, but I didn't really get the chance to establish myself at Ibrox."

"A settled run would have helped without me having to look over my shoulder all the time, but it didn't materialise. Hopefully, I will be given that chance at Tynecastle and that will help me fit into the scheme of things and get to know the styles of the other players."

One player Robertson knows all about is Alex MacDonald, his former Rangers team-mate who joined Hearts for a bargain £30,000 just before the opening League game of the season.

"I've still got a lot to offer," says MacDonald. "Hearts made me a

good offer and, like Chris, I intend to repay them in full."

Hearts know their necks are on the Premier Division chopping block. Critics have said they will be back in the First Division at the end of the season, but manager Bobby Moncur has worked hard to put together a stronger unit.

As well as signing Robertson and MacDonald from Rangers, Moncur also fixed up another former Ibrox star in the shape of the unpredictable Alfie Conn.

Survival

Moncur is ambitious to bring success and not just survival to Tynecastle.

"This club has great tradition," he says. "They deserve better than they have experienced in the recent past. I am determined to bring the glory back to Tynecastle."

"Scottish soccer needs a good, strong Hearts team."

The efforts of Moncur to re-establish Hearts are praiseworthy, but he must realise that although Robertson and Conn might work wonders up-front and MacDonald will graft all day in the middle of the park, the defence is far from watertight.



Chris Robertson (dark shirt) is convinced that his move from Rangers to Hearts can benefit his career.

Young goalkeeper John Brough has been under extreme pressure and it showed when Airdrie hit six past him in two Anglo-Scottish Cup-ties and then Partick Thistle scored three in their opening League game.

"It's going to be tough," says Robertson. "I've already had a taste of football in the Premier Division with Rangers and every point is hard-fought."

"But no one is going to shirk the job in hand at Tynecastle . . ."

'MY TEAM-MATE

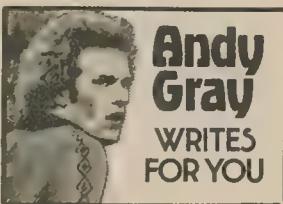
AROUND ten years ago two teenage Scottish lads lined up together to play for Spurs Boys Club in Glasgow. One was a centre-forward, the other a right-winger. Little did they realise that they were destined to become £1 million stars in the English League.

The two hopefuls were myself and Ian Wallace. Yes, we were once team-mates back in Scotland and even when I smashed the British transfer record, I didn't believe that my one-time winger would soon join the £1 million club.

My tag has never made any difference to me and, knowing Ian, I doubt whether it'll affect him either.

In a way, I've enjoyed being the League's costliest player, although I'm never conscious of this when I play and not for one moment have I thought I'm also the BEST player around!

My fee was the amount Wolves thought I was worth to them. It must have been a lot harder for Trevor Francis when Nottingham Forest smashed the £1 million barrier last year to make him our most expensive star. The pressure on Trevor was far more intense than anything I had. It may sound blasé, but large as my fee was, the transfer



market was so crazy a year or so ago that big fees didn't surprise anyone!

I rate Ian Wallace very highly and it's ironic that he was bought following the injury to Trevor Francis, for whom I also have the greatest of respect.

In fact, I'll go as far as to say that Ian could prove to be the best buy ever of Brian Clough and Peter Taylor. If he settles in quickly, he could really make a big impact.

I can't recall playing against Ian in the Scottish League, when I was with Dundee United and he with Dumbarton. Obviously our paths have crossed several times in England and I'm happy for Ian that he got such a marvellous move.

He must have been flabbergasted to hear about the transfer whilst on holiday. Ian has confidence in his own ability and I can't see him being overawed either by joining



the European Champions or being valued at £1 million.

He'll have to take some 'stick' from his team-mates, though, just as I have. When it's pay day, someone will remark: "Oh, those two trucks outside are to help you take your wages home, are they?" All good fun and tongue-in-cheek.

Forest certainly needed Ian. They've never replaced Tony Woodcock and Trevor Francis' injury left them with two gaps in attack. Brian Clough wanted a proven goalscorer and in Ian he has bought one of the best.

Appreciated

Tony was never given the credit he deserved while he was with Forest. He's one of the best players England have produced in a long time and it's only since he left for Cologne that he's been appreciated. I wonder if this had come earlier whether Tony would, in fact, have gone to West Germany?

Still on the subject of £1 million players, even now — two weeks after the event — Clive Allen's amazing double-transfer has me puzzled.

Never in my wildest dreams did I think a club could pay such a huge

★ FREE ★ FOOTBALL PROGRAMME CATALOGUE

Our 80/81 Season Catalogue (listing several thousand different near mint condition programmes available, including Finals, Semis, Internationals, English & Scottish League teams etc. of various seasons), is enclosed FREE when ordering any of the following offers:

INTRODUCTORY PROGRAMME BUNDLE £1
(Ten programmes all from different clubs)

PROGRAMME COLLECTOR'S OUTFIT £2
(This includes the Introductory Bundle + Membership Card, Hints on Collecting Programmes, Programme Folder, Swops Bag with Label, Programme Pad, Programme, Collector's Pen, Pocket Football Calender, League Club Map, Collector's Mug Mat, Stick-on Badge, Gummed Window Strip, Programme Collector's Sticker, Programme Marker & 27" x 18" World Cup Surprise)

BARGAIN BUNDLES
40 Big Match & Special Games Etc £5
20 Foreign Teams Programmes £5
35 79/80 English League Teams Programmes £3
40 78/79 English League Teams Programmes £3
45 76/77-77/78 League Teams Programmes £3
40 70/71-75/76 League Teams Programmes £3
45 76/77-79/80 Scottish Teams Programmes £3
All Seven Bargain Bundles for only £20

WHOLESALE BUNDLES
300 Big Match, Foreign & Specials Etc £25
(Maximum 10 per game enclosed)

500 League Teams Progs. (many 1st Div) £25
(Maximum 5 per game enclosed)

★ BONUS TOKENS GIVEN WITH ORDERS OF £1 OR MORE ★
★ ALL PRICES LISTED INCLUDE POSTAGE CHARGES ★
★ MOST ORDERS RETURNED WITHIN A WEEK ★

If none of the above offers are required a FREE copy of our 80/81 season catalogue may be obtained if 50p is sent (refundable on order).

Send to:

STEVE EARL FOOTBALL PROGRAMMES

(Dept. SH), 5 Earsham Street,
BUNGAY, Suffolk NR35 1AH.

(Phone 0986 2621 for Enquiries only)

LIVERPOOL F.C.

Official Souvenir Shop

FOR YOUR COPY OF OUR
LATEST LIST OF SOUVENIRS
SEND A STAMPED
ADDRESSED ENVELOPE TO:



Dept. S.R.
Liverpool F.C. Souvenir Shop
Anfield Road
Liverpool L4 0TH

Personal Callers Welcome

FOOTBALL STRIPS

Jersey, Socks, Shorts

	SB	B	Y	SM	M
WEST GERMANY	16.00	18.50	19.50	19.95	
F.C. KÖLN	17.25	20.00	20.80	21.85	
BARCELONA	12.95	13.50	15.25	18.00	18.75
REAL MADRID	12.60	12.95	13.25	15.35	15.95
FEYENOORD	12.50	13.05	13.75	16.35	17.20
KAISERLAUTERN	12.50	13.05	13.75	16.35	17.20

LUMLEYS FOR ALL TOP ENGLISH/SCOTTISH
INTERNATIONAL FOOTBALL OUTFITS

Over 60 different teams always in stock



Post & Packing 40p extra

Write for a copy of our full team list

Lumleys 80/82 Sauchiehall St Glasgow

The New England Soccer Outfits by ADMIRAL



maker of the
actual team's outfits

JERSEY, SHORTS & SOCKS

Complete outfit price

Sizes: 26"/28" 29"/31"
£11.45 £11.95

32"/34" 35"/37" 38"/40"
£13.95 £14.95 £15.75

England Team badge & Admiral
symbol attached to Jersey

Jerseys 100% nylon, Machine
washable, nonshrink. 12 months
"fair wear" guarantee.

Shorts nylon with tie cord waist.
Socks stretch crepe nylon.

All items post free to UK addresses

SMALLCOMBE SPORTS CO

14 Clarence Road, Gray, Essex RM7 6QJ

IAN WALLACE'



"Ian Wallace (left), Clive Allen (above) and Kenny Sansom (right) have all moved for £1 million recently. All three should do well for their new clubs."

sum for a player and sell him before he's even played a League game for them. It's unbelievable to say the least.

Good luck to Clive and he'll add a lot of interest to our game against Crystal Palace at Molineux on Saturday (August 30th).

I said just after his transfer from Queens Park Rangers to Arsenal that while I rated him a good prospect, at £1 million he still represented a huge gamble by The Gunners.

Truth

I've been asking myself what the truth behind the deal was.

I can't believe Arsenal decided after three pre-season friendlies that he wouldn't fit their system. No club pays

such a large sum on a player and judges him so quickly... or do they?

Perhaps it's all a matter of requirements. My own feeling is that Arsenal needed a defender more than they needed a striker, so in some ways they had the better of the deal by acquiring Kenny Sansom.

I realise they 'failed' last season because they found goals hard to come by, but this wasn't the fault of Alan Sunderland or Frank Stapleton. I blame the midfield, as Rix, Brady, Price and Talbot didn't score their quota. Sunderland and Stapleton scored quite a few goals — it was other departments that let Arsenal down.

It was a shrewd move by Terry Venables to give Palace a £1 million injection just before the start of the season. The team has just begun its second year in the top flight and the presence of Clive and Paul Barron will have helped the rest of the players.

It shows that Palace think big... but I can't stop wondering how



young Clive must feel. Even now, he must still be in a daze. He surely thought he'd be at Highbury a long time.

When I came from Dundee United to Aston Villa I cost £100,000 and there was nothing like the pressure on me as there is on Clive. I wish him the best of luck — after Saturday.

Join me again in a fortnight when I'll be previewing our U.E.F.A. Cup tie against PSV Eindhoven and explaining why Wolves could frighten Europe. Until then,

AN ANNUAL SPORTS FEAST

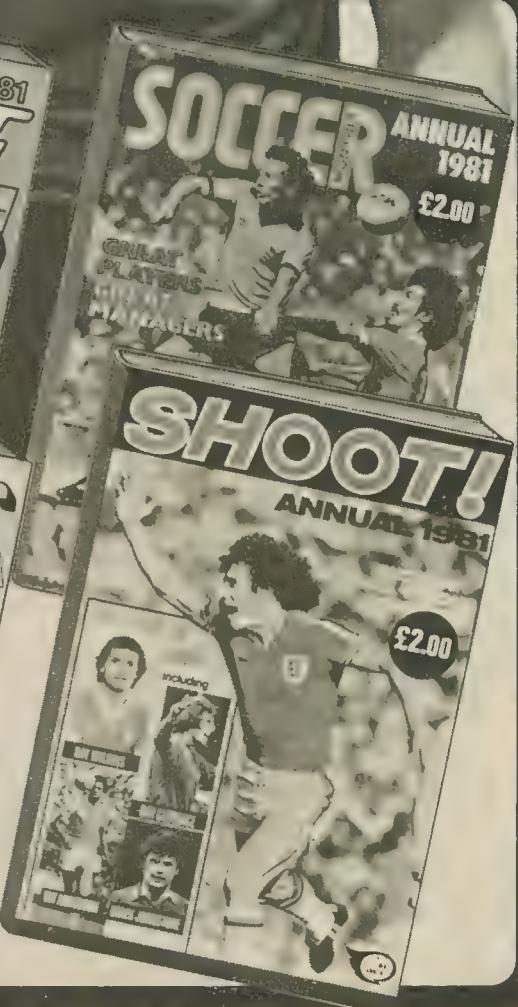
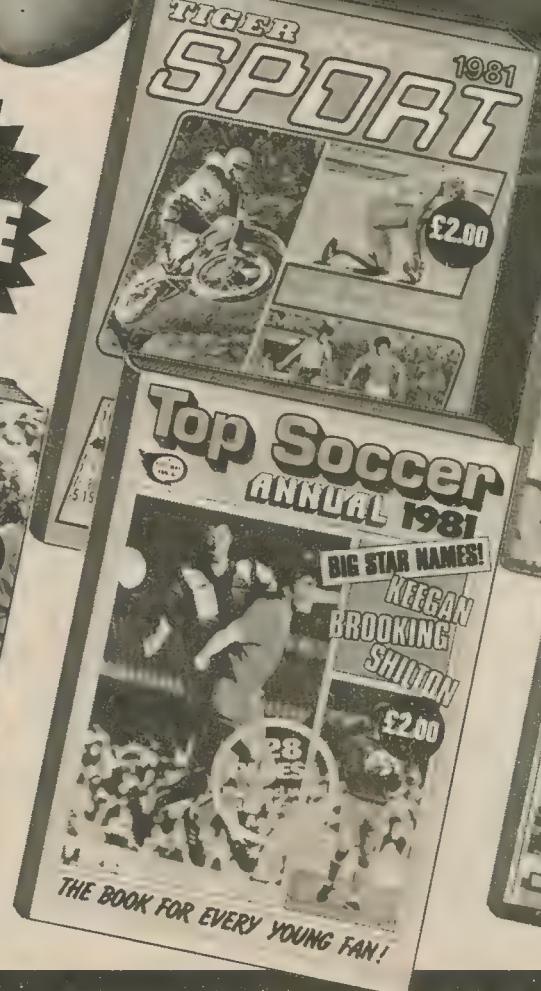
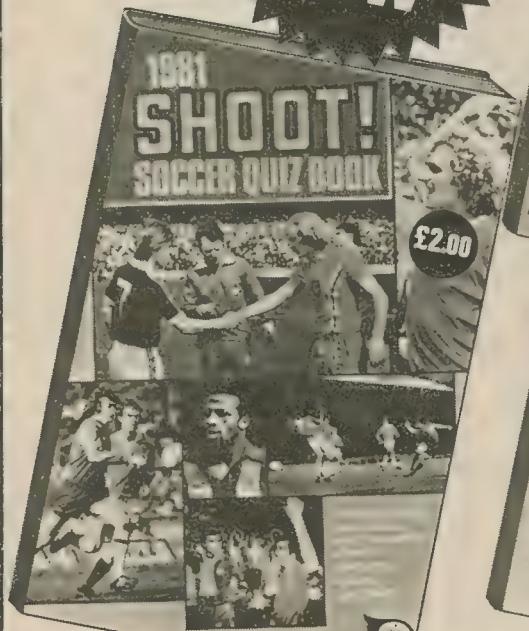
with these five amazing annuals

Yes, fans, these terrific sports annuals are so packed with action that they've got to be the bargain buys of the season!

Each annual features top class action from the big games and big names in today's sports world and include comment from the top stars, lots of colour and above all tremendous excitement.

Don't miss these
fantastic
annuals

ALL
ON SALE
NOW



TAKE A BREAK—IT'S

Quiz Time

PAST STARS...

1. In 1953, this goalscorer (below, light shorts) became the only player to score a hat-trick in an F.A. Cup Final at Wembley. He was playing for Blackpool against Bolton Wanderers ... can you name him?



2. Who was the first official manager of the full England international side?
3. For which clubs did these former players play . . . (a) Bryan Douglas
(b) Tom Finney and (c) Billy Wright?
4. Sam Bartram, Charlton Athletic goalkeeper for many years, had spells as a manager of two clubs before becoming a sports journalist. York City was one, can you name the other?

tional debut for N when only 16-year

2. Stranraer play Second Division at Stair Park.
3. Ronnie Allen v West Bromwich A Atkinson took over
4. Wolves' George international play lic of Ireland.

LAND PRESENT

1. Eddie Kelly is starring for which Second Division club this season?
2. Former West Germany skipper Franz Beckenbauer has returned from America to play for which Bundesliga club this season?

3. Can you name the players who wore the number two shirts for Liverpool and West Ham respectively during the Charity Shield at Wembley?

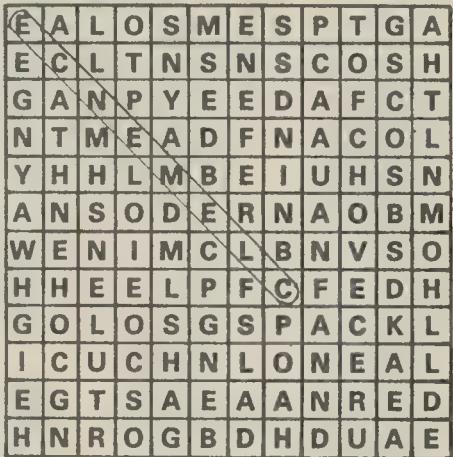
4. Who is captain of Southampton this season?

SAID IN SHOOT

The following quotes were printed in SHOOT, dated August 30th. Who said them?

1. "Anyway we survived — now all that happened last season is in the past, and I can tell you I'm raring to go again and prove to City, and to everyone else, that I am not a flop."
2. "I play the same way whether it's a friendly or a European tie. Wherever the game is, people have paid money to watch and they're entitled to see plenty of effort."
3. "Scotland is in the habit of kicking-off the League programme a week ahead of England and most Continental countries. But it is a habit we must break."
4. "I am determined to make it happen. The hard part was getting out of the Third Division, and we have done that. I believe the Third to be the toughest Division in the world to escape."

TRACE-A-TEAM



ANSWERS:

ON THE BALL ANSWERS

ACROSS...

ACROSS:—
(3) Canal. (4) Merrick. (11) Avows. (12) Mat. (14) Jack. (15) Eric. (16) Wide. (17) Draw. (18) Wile. (20) Ajax. (21) Lea. (22) Order. (23) Skipper. (26) Woods.

DOWN:-

(1) Carr. (2) Taxi. (5) Ewood Park. (6) Ross. (7) Cambridge. (8) Oakwell. (9) Stewart. (10) David. (13) Final. (19) Coop. (24) Iron. (25) Pads.

Never go without your Gola's



RANGERS manager John Greig appeared in front of the assembled Pressmen before the Anglo Scottish Cup-tie against Partick Thistle at Firhill and said without fuss or bother: "I have just signed Willie Johnston . . ."

Immediately reporters scattered in all directions, telephoning their newspapers with news of one of the most sensational transfer deals in Scottish soccer history.

The return of self-confessed bad boy Johnston, ordered off a remarkable ELEVEN times in British football and sent home in disgrace after the drugs scandal during the World Cup Finals in Argentina is typical of the early season shocks that have reverberated around Scotland.

It seems that this season could go down in history as one of the biggest shockers of all time. Even before a ball was kicked there were some amazing incidents.

Determine

Rangers signed Colin McAdam and made history when they had to have a Tribunal to determine his fee. Partick Thistle wanted £500,000 for the man who scored over 20 goals for them last season, but eventually they had to settle for only £170,000. That didn't keep manager Bertie Auld or his chairman Miller Reid too happy!

Partick were still reeling under the shock when Leicester appeared to sign another out-of-contract Firhill striker, Jim Melrose. Eventually the clubs agreed a £250,000 fee.

Celtic boss Billy McNeill wasn't too happy that Melrose had decided to go to Filbert Street

because he wanted him to line up in the Parkhead attack alongside £275,000 Frank McGarvey, George McCluskey and Davie Provan.

The need for Melrose and the vital goals he scores was evident when Celtic crashed 4-2 to Go Ahead Eagles, of Deventer, in a pre-season Dutch tournament and were then walloped 4-0 by Werder Bremen in West Germany. There were more shocks in store for Celtic . . . they went down 1-0 to part-time Ayr United in the Drybrough Cup at Parkhead.

Keeping a frown on Billy McNeill's face was the display of his players in the penalty-kick shoot-out against Manchester United in the testimonial match for Danny McGrain.

Failure

Celtic had a diabolical record of penalty failure last term with Murdo MacLeod missing with THREE spot kicks alone. This time he scored . . . but team-mates George McCluskey, Tom McAdam and Davie Provan all missed!

Back at Ibrox, things were stirring with Jim Bett signing for £160,000 and then Partick Thistle making a joint bid for Kenny Watson and Alex MacDonald.

A fee of around £80,000 was agreed for the two Rangers players, but things were going too smoothly. Watson signed, but MacDonald changed his mind. Hearts manager Bobby Moncur then bid £30,000 for MacDonald . . . and the little dynamo went to Tynecastle. He

holding Rangers to a 1-1 draw at Broomfield and John Greig was hardly in a happy mood. The previous Wednesday he had watched his side take a 2-0 lead against Partick Thistle and eventually lose 3-2 although going through to the next stage of the Anglo-Scottish Cup on a 5-4 aggregate.

The biggest cheer of the afternoon was for Willie Johnston . . . and he didn't kick a ball! He had signed for £40,000 from Vancouver Whitecaps, but couldn't play because his clearance papers hadn't come through. He sat it out on the bench . . . alongside captain Derek Johnstone.

Greig named Johnstone as a substitute in another surprise move and although the fans were yelling for him to go on, the Ibrox skipper sat it out through a frustrating afternoon for Rangers.

There was another shock for the fans when St. Mirren's international left-back Iain Munro, after turning down the opportunity to join Stoke, said he wouldn't be signing-on again for the Paisley side!

While The Saints were losing 1-0 to Aberdeen in their opening League game, Munro was sitting in a radio station's studio in Glasgow.

Even more astonishing was the reaction of Saints manager Jim Clunie, who was driving to an airport when he turned on his radio and heard Munro and a reporter discussing the controversial matter.

Willie Johnston signs in shock start to season



made his debut for Hearts against Thistle the following day and ended up in the losing side, going down 3-2.

In that same game, Hearts captain and centre-half Frank Liddell had the craziest 60 seconds of his career.

He scored his first-ever Premier Division goal with an unstoppable effort past international 'keeper Alan Rough to pull the game back at 2-1 and give his side a fighting chance of a draw.

Within a minute he had scored again . . . for Thistle! He deflected an effort past his own 'keeper John Brough and he moaned afterwards: "I could hardly believe it. One minute I was sky high . . . the next I was down in the dumps. Incredible!"

On the same day Airdrie were

Straight-talker Clunie immediately jumped out of his car, got to a telephone booth and got a call through to the studio and went live on to the air. Radio listeners could hardly believe it as a ding-dong debate took place!

The scores were still coming in from all over the country when it was announced that Hamilton had beaten Berwick Rangers 9-1 ("We'll check that scoreline", said an announcer), Motherwell had crashed 5-0 to Ayr United, Dundee went down 1-0 to Dunfermline and Hibs slid to a 1-0 defeat from little Raith Rovers at Easter Road.

And just to keep the shocks coming, there was the news that over 20,000 fans had stayed away compared with the figures of the opening League day last season.

However, if things continue to hot up in such a manner, the fans will surely be tempted back.

They don't know what they are missing!

Partick's Frank Welsh made a winning start with his new club when they beat Hearts 3-2.

WEST Bromwich midfield man Gary Owen dismisses any predictions that his team will repeat the in-and-out form of last season which made them also-rans in the honours race.

"In the past year, over half our side has represented England at one level or another," says Gary. "And that isn't a bad basis on which to build for the future, especially when you remember that the team is comprised mainly of young players."

"Five years ago, Johnny Giles introduced an attacking style at West Bromwich which has been carried on by our present manager, Ron Atkinson — and at The

to take on any side in the First Division."

Owen, a former England Youth and Under-21 player, has an ambition to gain full international honours but stresses that what his club can achieve is of greatest importance to him.

"Two seasons ago, Liverpool and West Bromwich won more matches away from home than any other club in the First Division. This season, Albion are once again aiming to distinguish themselves away from home. Good performances on other grounds, as well as at home, are vital to take us up among the leaders and win us a place in Europe."

West Bromwich Albion told... ATTACK- AND ENJOY IT

Hawthorns we all believe in it.

"Even in our bad moments, after a result that has gone against us and we've felt a bit down, the manager has told us to enjoy our game. We've developed this outlook and morale is high."

When Owen was transferred from Manchester City in the summer of 1979, he found there were adjustments to be made on and off the field with Albion.

"I was staying in hotels for a while before finding a place to live, and this was a bit unsettling.

'Experience'

"In addition, whereas I had been the youngest player in midfield for Manchester City, I was the oldest in this department for Albion, as Remi Moses and Bryan Robson hadn't had my experience."

"But Remi, Bryan and I have struck up a good understanding, and overall, I was fairly satisfied with my first season with West Bromwich."

"I was just one of several new players trying to settle down at The Hawthorns — others included Peter Barnes, John Deehan and David Mills — and during this period we went from August to the beginning of February without an away win."

"However, after beating Manchester City on February 2nd at Maine Road, we went 13 games without defeat. In doing so, we felt that on our day we were equipped

"I first played against the Continentals as a teenager, and I want to see Albion in Europe regularly in the 1980's because it's financially beneficial to the club and gives players the chance of extra prestige."

"But I believe that our First Division is the hardest to play in. On the Continent, where they have man-to-man marking, loads of space is available to a player if he can beat his immediate opponent — whereas in England, if you get past one man, there is another one behind him waiting to challenge."

"Here at West Bromwich we've players who can acquitted themselves well in the First Division and in Europe. Ron Atkinson urges us to have confidence in ourselves, and looking at the men we've available I think he has a good point."

"Brendon Batson is an under-rated right-back, and I'm sure that Derek Statham would have been in the full England line-up had he not been out with injury last term."

"And John Wile and Alistair Robertson in the middle of the back-four are our two most experienced players — they certainly make life difficult for opposing forwards."

"Up-front, John Deehan, Cyrille Regis, Peter Barnes and Ally Brown are there to get us the goals we need if we are to go places this season. If Albion achieve Europe in 1980-81, I'll be delighted — any individual honours I gain after that will be a bonus."



SELL GATES!

BOBBY ROBSON SAID 'NO'

ONE of the outstanding features of the Ipswich revival last season was the 'arrival' of Eric Gates, the tiny forward whose goals helped them to a 23-game unbeaten run.

But Gates, who seems to specialise in spectacular goals, is no overnight sensation. In fact he had more than once begun to wonder if he would ever make the grade at Portman Road.

The Ipswich fans also had their doubts. Says manager Bobby Robson: "Week after week I used to get letters from supporters who couldn't understand why we didn't sell Eric. But there was never any danger that I would let him go."

Gates, who was married in the summer, made such an impact on the First Division last term that he has now earned the respect of the toughest defenders who struggled to tame his fast, aggressive style.

But there was a time when he made headlines for all the wrong reasons. After being dropped he took off for his native North East, refusing to return to Suffolk until the club agreed to place him on the transfer list.

"It seemed the only way I could draw attention to myself. I felt I was good enough to be in the team and that I was getting a raw

deal. Reserve football was doing nothing for me or my game," he says.

"There seemed to be no real future for me at Ipswich and I wanted a fresh start elsewhere. I was as frustrated then as I think I could ever be."

Bobby Robson was in no mood to agree to the player's demands, however, and before long he was back at Ipswich to resume his fight for a regular first team place. And

he didn't have long to wait.

Robson says: "Our first team coach, Bobby Ferguson, was always giving me good reports about Eric when he was in charge

requests but I decided to bite my lip and see the situation through."

Once Gates had shown his true colours there were several top clubs casting envious glances in the direction of Ipswich. So impressed were Brighton that they were willing to swap their own mini striker, Peter Ward, for him.

But Robson said a firm 'no' and Gates settled well as a regular First Division player.

Says Gates: "Maybe it was a long slog to claim that first team place but it was well worth the wait."

'Greedy'

"The fact that I got among the goals last season gave me a real boost. I suppose being a bit greedy helped. I'll always try my luck when I think a shot is on and that's maybe the reason all my goals seemed to be good ones."

"I can only remember one goal last season that was a bit scrappy. That was at Crystal Palace when I forced the ball over the line after a bit of a scramble. But all the others seemed to come as a result of shots from the edge of the box, something that was always being hammered home to me in training."

Gates is now 25 and at the crossroads of his career. He says: "I've got to prove that last season wasn't a fluke, that I can do my stuff at the highest level and against the best players."

"If I can keep it up I'd really love a crack at playing for England. The 'B' team to start with and then, who knows?"

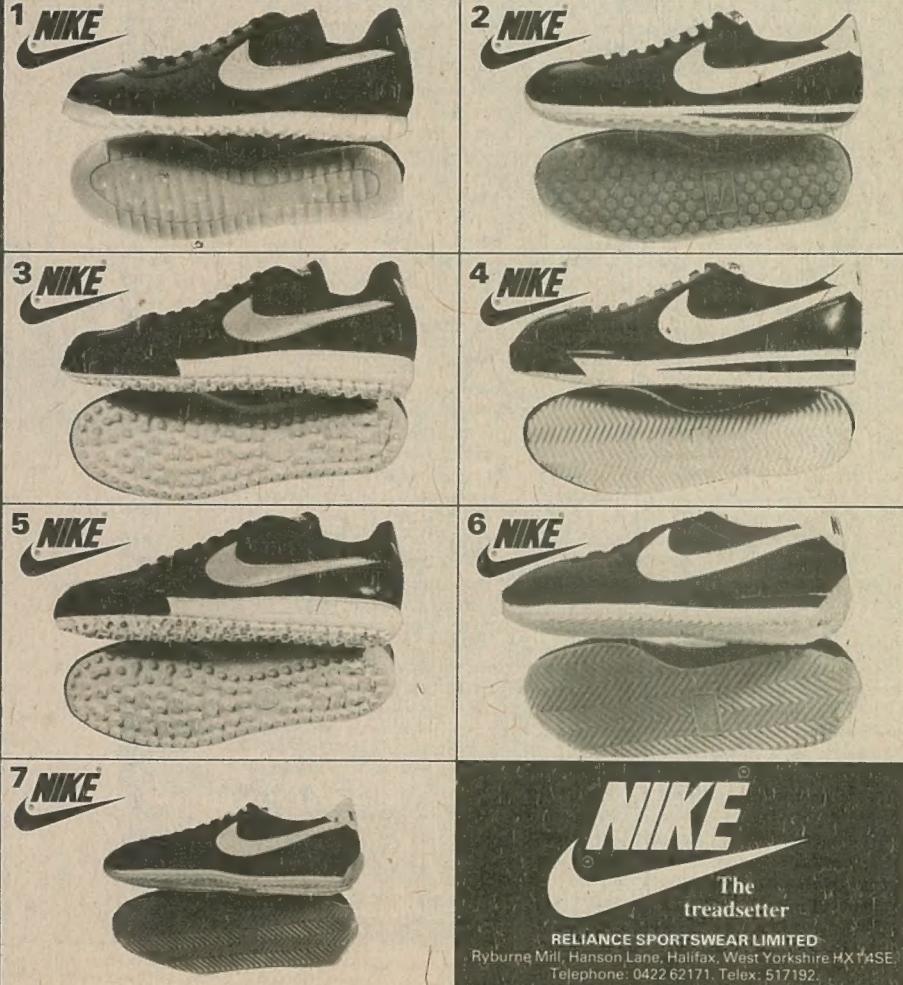


ADVERTISEMENT

NEW FROM NIKE THE MAGNIFICENT SEVEN BLACK TRAINER RANGE

- GANG LEADER** All leather with suede toe and heel trims and silver swoosh. One-piece natural rubber sole, moulded stepped wedge and sucker design.
- LEATHER ROAD RUNNER** Leather uppers, suede toe lace and heel trims, white swoosh. Hexagon moulded rubber flared sole, with bevelled heel.
- GANG BUSTER** All leather uppers, suede toe and heel trim, silver swoosh. White rubber Multi-Grip one-piece sole and extra black rubber toe guard.
- LEATHER CORTEZ** Durable leather uppers, white swoosh and heel trim. Bonded 3 layer Herringbone sole in Black and White. Extra rubber toe protector.
- BLACK MAGIC** Tough fine grain leather uppers and Silver swoosh. White Multi-Grip one-piece moulded rubber sole, extra rubber toe guard.
- OCEANIA BLACK** Nylon upper with suede toe, lace and heel trims, White swoosh and ankle trims. Herringbone sole in rubber, bonded to two-tone flared midsole with bevelled heels.
- DAKOTA KID** A tough nylon training shoe designed with Kids in mind!

Available from all good sports shops.



RELIANCE SPORTSWEAR LIMITED
Ryburne Mill, Hanson Lane, Halifax, West Yorkshire HX1 5SE
Telephone: 0422 62171. Telex: 517192.

Fully illustrated brochure on request.

SAM Allardyce, Sunderland's £150,000 summer capture from Bolton Wanderers, will cherish the Second Division Championship medal he collected during his ten-year stay at Burnden Park for as long as he lives.

"It was such a great feeling," says the 25-year-old defender. "But I want to win more than that, and that was the bait that lured me to soccer-mad Roker Park. It's all to do with ambition.

"Manager Ken Knighton told me that the club is aiming big this season. We are not going to think about consolidation. We're going to get up there and make sure that we establish ourselves at the top. The sights are set high and that excites me.

"The club was sold to me although, to be honest, it didn't really need a lot of selling. We talked over terms and after half an hour I'd made up my mind that Sunderland was the place for me."

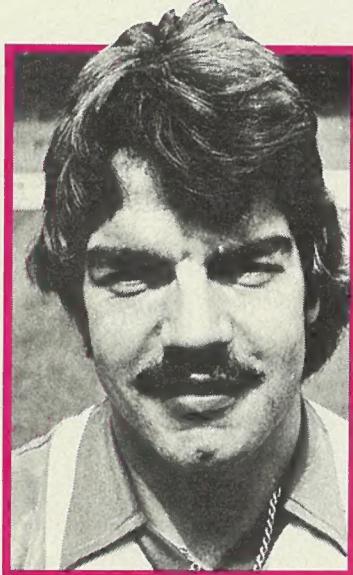
Allardyce, born in Dudley, spent the whole of last season on the transfer list.

"It was a year wasted," he says. "Because I was after a move, they preferred to use other players in the first team in order to find my replacement. Eventually, however, I got back because they were playing badly and I was playing well in the reserves.

"Nevertheless, at the end of the day, I had gone from being a first team regular to a reserve team player. But I hadn't got any worse. If anything I'd got better. Then I

Sam Allardyce (right) believes that manager Ken Knighton (below) has the character and ability to help Sunderland into Europe.

Discipline's tougher at Roker



CLAIMS ALLARDYCE

realised my career was at a standstill.

"Birmingham made a bid and Ian Greaves told me that the two clubs had agreed on a fee of £250,000.

"But that deal fell through when Colin Todd was made available by Everton.

"Newcastle had a little look, but never made a bid. They signed Stuart Boam instead.

"After that there was no real interest that I knew of. But at the end of last season my contract at Bolton expired. Suddenly I was a free agent, and I could contact the clubs myself instead of waiting for them to come forward.

"Norwich, Derby and Hull all came in. I felt that I had to talk to everybody who was interested. With it being my first move, I wanted to make sure I knew exactly what was going on. I didn't want to make a 24 or 48 hour decision.

"I ruled out Hull pretty quickly because I didn't want to drop into the Third Division. Their manager, Mike Smith, was great with me and I admire him for what he's trying to do at the club, but I wasn't prepared to go any lower than a Second Division side with a good chance of promotion.

"In the end I decided on Derby, but at the eleventh hour Ken Knighton came in from Sunderland. I know I took a bit of stick from the media for changing my mind, but I don't want to comment on that now. I just want to concentrate on playing football.

"I have a chance of playing in the First Division again and, let's face it, that is everybody's dream. I think I'm worthy of a place and a second bite at the cherry. I feel that I'm good enough, especially now that I've joined a big club rich in tradition.

"I've played at Roker on a number of occasions and it's a great atmosphere with all the singing and shouting. I enjoy playing in front of big crowds. It doesn't matter whether they're cheering for or against us. It just seems to give you that extra lift. You don't need any motivation to play here.

"Compared to Bolton I would say that Sunderland have the edge where discipline is concerned.

Things are a little bit tighter.

"Ken Knighton is a very straight man. He calls a spade a spade. I don't think you can ask for anything else.

"But he's not strict to the point where he's miserable. He gets his serious points over and then joins in with a laugh with the rest of the lads.

"His personality shows through to the players. If we do happen to run into a bad patch I am sure he will be able to maintain the confidence in the changing room.

"Ken Knighton seems to have forged a working relationship with his assistant Frank Clark. I think the partnership is very good indeed. Obviously, Frank is a man of vast experience. He knows exactly what is needed to transform Sunderland into a First Division side again. He only finished playing a year ago and he knows the pressures of the modern game. In fact, they both do because they're young in managerial terms."

'Lucky'

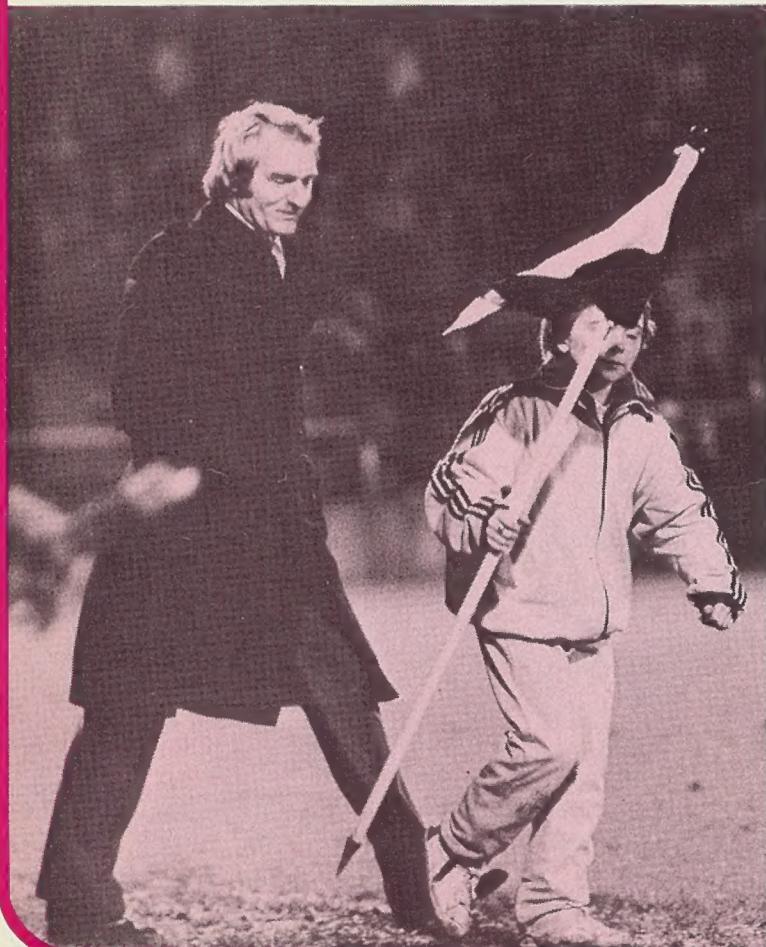
Allardyce, dominant in the air and strong and fair in the tackle, always gives maximum effort, and loves to get on the end of set pieces to notch goals.

"I've scored some good ones over the years," he says. "I was lucky that one or two were shown on TV, which always helps.

"I'm naturally right-footed, but when I first got my chance at Bolton I had to take it on the left-hand side. I played a couple of seasons there and that helped to develop my left foot. Now it's almost as good as my right.

"At Sunderland we are looking for a place in Europe. To achieve that, skill is the major factor. But you have to be disciplined in playing as a team, especially at dead-ball situations. You have to be tactically aware of what is going on and not to give the opposition the slightest chance.

"That's the biggest difference I've found in the First Division. If you give them that little chance, then they finish it off. You might get away with it in the Second Division, but not at the top of the First."



FOCUS ON STEVE ARCHIBALD TOTTENHAM

FULL NAME: Steven Archibald
BIRTHPLACE: Glasgow
BIRTHDATE: September 27, 1956
HEIGHT: 5ft 10½ins
WEIGHT: 11 stone
PREVIOUS CLUBS: Clyde, Aberdeen
MARRIED: To Maureen
CHILDREN: Emma, six months
CAR: Ford Cortina 2 litre coupe
FAVOURITE NEWSPAPER: Scottish Daily Record
FAVOURITE PLAYER: Diego Maradona
MOST PROMISING TEAM-MATE: At Aberdeen, Alex McLeish
FAVOURITE OTHER TEAM: Aberdeen
FOOTBALL HERO OF CHILDHOOD: Pele, Denis Law
FAVOURITE OTHER SPORT: River fishing
MOST DIFFICULT OPPONENT: All difficult
MOST MEMORABLE MATCH: My full international debut when I came on as sub against Portugal at Hampden and scored
BIGGEST DISAPPOINTMENT: Not being selected for the England game in the British Championship
FRIENDLIEST AWAY FANS: None
FAVOURITE FOOD & DRINK: Fillet steak, cointreau
MISCELLANEOUS LIKES AND DISLIKES: Winning, scoring, sleeping/losing, smoking
FAVOURITE HOLIDAY RESORT: Ibiza
FAVOURITE TV STAR, MALE AND FEMALE: John Cleese, Leonard Rossiter, the cast of 'Soap'
FAVOURITE ACTIVITY ON DAY OFF: Relaxing at home with my wife and daughter
FAVOURITE SINGERS: Genesis, Peter Gabriel
AFTER-MATCH ROUTINE: Going out for a meal with friends
BEST FRIEND: My former Aberdeen team-mate Ian Scanlon, and Gordon Thow, a former neighbour in Scotland
BIGGEST INFLUENCE ON CAREER: My grandfather Alex Hutchison and Aberdeen boss Alex Ferguson
INTERNATIONAL HONOURS: Scotland Under 21 and full caps
PERSONAL AMBITION: To be happy
IF NOT A PLAYER, WHAT JOB WOULD YOU DO? Mechanic
WHICH PERSON IN THE WORLD WOULD YOU MOST LIKE TO MEET? The Queen

Steve Archibald

